

The Star and Herald

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., SATURDAY, JANUARY 29, 1927

THIRTY-SIXTH YEAR—NO. 5.

L. & N. AFTER THEATRE TRAIN PROCURED BY MISS. COAST CLUB

Will Become Effective Sunday, Feb. 6—Leaves Ocean Springs 8:30 A. M.—Leaves New Orleans Mid-Night To Be Called "The Lark."

As a result of the efforts of the Mississippi Coast Club, which has been aggressively at work for some time to secure additional train service for the Mississippi Gulf Coast, providing a more convenient forenoon schedule into New Orleans and late after theatre service to the Coast, the Louisville & Nashville railroad will inaugurate a new passenger train to be called "The Lark" between Ocean Springs and New Orleans, effective Sunday, February 6th.

This information is conveyed to The Echo by an announcement from John A. Green, Bay St. Louis resident agent, as follows:

A new passenger train to be known as the "Coast Lark" will be established on Sunday, February 6th, 1927, and will run on approximately the following schedule—Leave Ocean Springs 2:30 a. m.; arrive Ocean Springs 8:30 a. m.; leave Ocean Springs 11 a. m. daily. This for your information.

Warren Jackson, manager of the Mississippi Coast Club, who is instrumental in getting the new train service inaugurated, received the information from headquarters Thursday morning, W. A. Russell, traffic passenger manager.

The proposal made by the club to the Louisville & Nashville officials for the establishment of this new service is in response to the widespread opinion expressed throughout the Mississippi Coast region for better facilities not only for residents of the Coast but also for guests here who desire to visit New Orleans in connection with their stay on the Coast," said Warren Jackson, managing director of the Coast Club. "The Mississippi Gulf Coast offers many varied attractions for the tourist. One of our strongest appeals, however, is the accessibility of this region to 'America's most interesting city' and the provision of convenient accommodations between the Coast and New Orleans strengthens our program for the direction of attention to the Mississippi Coast as a recreational center and year-round playground."

Warren Jackson, managing director of the Mississippi Coast Club, received a letter from J. K. Ridgely, general passenger agent at New Orleans, from which the following is quoted:

"I am just in receipt of a telegram from Passenger Traffic Manager Russell, advising that the request made by you some two weeks ago for an additional passenger train between Ocean Springs and New Orleans, which has been considered favorably and that the train will be placed in service on Sunday, Feb. 6."

"Your suggestion that the train leave Ocean Springs at 8:30 a. m. and arrive in New Orleans at 11:00 a. m. and leave New Orleans returning at 12 o'clock mid-night, reaching Ocean Springs at 2:30 a. m. has also been adopted. This train will make the following stops in both directions: Biloxi, Edgewater Park, Mississippi City, Gulfport, Long Beach, Pass Christian, Bay St. Louis and Waveland. Returning from New Orleans it will make the same stops. I am sorry that it is not possible for me to give you at this moment the exact arrival time at the intermediate stations shown. We will have this, however, in a couple of days."

"Due to the fact that you are largely, if not entirely, responsible for this new service being inaugurated, I sincerely hope that the Mississippi Coast Club will do all that is possible to make 'The Lark' popular and to give it publicity."

"We have also adopted your suggestion that the train be known as 'The Lark' and it will be so advertised."

LADIES, W.O.W. CIRCLE HAVE SUPPER EVENT

Pine Grove Circle, No. 167, Entertain at Bountiful Supper After Meeting Tuesday Night—Plan Event For Next Month.

There was a bountiful and most delicious chicken supper at Woodmen Hall Tuesday evening, after adjournment of the regular monthly meeting of Ladies' Circle, No. 167, W. O. W. The Circle has a large membership and is most active. The ladies take an active interest in their organization, and there is a social side always attractive and interesting.

Tuesday evening's affair was one noted for the splendid supper served, and the credit for which is largely due principally to Miss Louise Payard, Mrs. Julia Arbo, very graciously assisted by Mrs. Elizabeth Boudin.

Encouraged by the success of these social gatherings following the meeting, already a similar affair is planned for next month, with an added feature in the fact that every lady attending is to receive a prize will be given. It is said already a number of the ladies have searched through their wardrobes and trunks for antiques, and many representations will be veritable 'screams' for the occasion.

Dr. C. E. Garrison, formerly of Fullerton, La., but now of Kiln, was a business visitor to the county seat Tuesday evening, the courthouse.

ADDS ANOTHER TO LONG STRING OF VICTORIES

Bay City Basketeers Defeat Pass Christian in Fast and Interesting Game.

STANISLAUS JUNIORS
MAKE GREAT SHOWING

Evenly Matched Teams Play
Exciting Game—Score
30 to 31.

The Stanislaus 135-lb. team added another victory to its string last night by defeating their old foes from Pass Christian in a fast and exciting game to the tune of 30-31. The 135-lb. team have been after their scalps for the last three years, and at last succeeded in getting it in a most convincing manner.

The guarding of Fabacher, and the all-around floor work of Rinaudo and Bontemps, coupled with the shooting of Wilson and Fernandez were easily the features of the game.

A. Taylor and Robinson showed up best for the Pass boys.

Stanislaus	fg	ft	fc
Wilson, f	4	0	0
Rinaudo, f	0	0	0
Fabacher, f	5	0	1
Leger, f	1	0	0
Bontemps, c	1	2	1
Bradley, c	0	0	0
Rinaudo, g	2	1	3
Kinberger, g	0	1	2
Fabacher, g	0	0	0
Glover, g	0	0	0
Totals	13	4	9

Pass Christian	fg	ft	fc
Taylor, f	0	1	2
Spence, f	3	0	0
Fourden, f	1	1	0
A. Taylor, c	1	0	0
Irving, g	0	1	4
Robinson, g	0	0	2
Totals	9	3	8

Box score:

Totals: 13 fg, 4 ft, 9 fc

Pass Christian: 9 fg, 3 ft, 8 fc

Coast Mortgage and Bond Company Greatly Assisting Coast Development in Financing Many Building Projects.

The Mississippi Mortgage and Bond Company, with its offices in Gulfport, has had a most successful year, and at the same time has done its part toward the up-building of the whole coast, according to a story published in the Biloxi News.

The officers of the company are Leo W. Seal, cashier of the Hancock County Bank, Bay St. Louis, president; E. C. Tonsmeire, president of the First National Bank of Biloxi, vice-president; A. L. Jagoe, active vice-president of the First National Bank of Biloxi, vice-president; George E. Williams, partner in the firm of Watson Williams & Company, New Orleans, manager of the company, and Messrs. George Herlitz and Jack Goodman, of Biloxi, are connected with the company as salesmen.

The company has assisted materially in the development work by purchasing first mortgage paper, municipal and first mortgage bonds, as well as through its connection with various organizations whose sole aim is the up-building of this section.

This company is handling the financing of the Buena Vista hotel, Tivoli hotel, August Wachenfeld apartments, Gulfport Laundry and Cleaning company, and many other enterprises, and has placed over a million dollars to work in this coast section. The bulk of these securities has been sold out of this territory, thus interesting foreign investors and bringing in outside capital.

This bond house has shown great interest in city and county bond sales, having been represented in sales of municipal bonds for Bay St. Louis, Gulfport, Biloxi and Ocean Springs.

The company had a participation in the financing of the New Orleans Pontchartrain Bridge company's project of a five-mile re-enforced concrete bridge across Lake Pontchartrain. This bridge has been under way for several months and its completion is assured by April 1, 1928.

This bridge, when completed, will be the final link in the chain of bridges connecting Mobile and New Orleans. The Mississippi Mortgage and Bond company, through its connections with well-known banks, all any listed, can be utilized, securities, and the company is filling a much needed service on the Coast and is rendering such service as deserves the patronage of Coast investors.

A GREAT RESORT HOTEL FOR PASS CHRISTIAN ISLES

Greatest of All Hotels to Be Located on Bay St. Louis, Opposite City.

EASTERN CAPITAL
TO BE INTERESTED

Development in Progress—Negotiations Approach Successful Conclusion.

All eyes are turned to the development in progress on the Bay of St. Louis and opposite the city of Bay St. Louis, near Henderson Point. The fact that work is in progress there with dredges at work day and night is significant.

A number of the biggest financiers and prominent citizens of the country are interested, men of big affairs, who do things and are rewarded with success.

Dwelling on the subject of "Another Big Hotel for the Gulf Coast," the New Orleans Picaune of a few days since carried this interesting story in connection thereto:

Another large resort hotel on the Mississippi Gulf Coast is contemplated in negotiations underway between Allen Johnson and important Eastern interests, it is announced. There have been rumors to this effect for some time, but affairs have now reached such a point that Mr. Johnson is willing to say the negotiations give indications of approaching a favorable termination. Without going into greater detail at this time, he adds that a large and nationally known hotel organization is behind the deal and proposes to erect one of the most complete resorts of the kind in the United States.

The hotel is to be built on a site in Pass Christian Isles, fronting the Bay of St. Louis. The ground has been cleared of underbrush and is a natural cluster of oak trees. It was one of the principal points inspected by Louisville and Nashville railway officials during their recent visit to the Gulf Coast.

Johnson and the scouts of the hotel organization have been watching the Edgewater Gulf closely since its recent opening and the number of visitors it is attracting to the coast has been the answer for which they hoped. The present location of Pass Christian Isles, both with respect to New Orleans and the L. & N. railway and to Chicago and the Illinois Central railway, hastened the favorable decision.

A golf course, that can be used in connection with the hotel, is now well advanced in construction, with almost half of the greens completed and much progress being made on the fairways. It is stated by Harold Neale, who has charge of this work, that nine holes will be ready for play within a few months and the other nine within a year.

W. B. A. HOLD
SOCIAL MEETING;
"TACKY" PARTY

Women's Benevolent Association Have Enjoyable Evening Wednesday at K. C. Hall—Prizes Awarded For "Tacky" Attire.

On the evening of Wednesday, at 7:30 o'clock, members of the Women's Benevolent association assembled at the K. C. Home in Main street, the occasion of which was a monthly social meeting, which beyond doubt proved one of much amusement.

Every member wore a "tacky" hat, and it is assured by those present the hats were the "tackiest" of the most "tacky" it was the limit of funniness.

Rev. Father A. J. Gmelch and Mr. Leo M. Hough were judges, and they said so. Hough were like it for granted. A prize of first and second place was to be awarded to the tackiest hats worn and this was given to Mrs. Myrtle Seuzeneau, first, who wore a little doll straw hat set on top of her head. She also wore a false roll of hair on the back of her head and this gave the hat a funnier effect.

Miss Agnes Roemer was awarded second place. She wore a hat of all colors, and represented a little orphan school girl. Miss Roemer's hat was decorated in all colors, and she wore a blonde plaited braid of hair down her back, tied with a bow of powder blue ribbon. Her bobbed hair was combed slick over her ears. The prizes were attractive and well awarded.

The outstanding features of the evening's program were the singing, the telling of anecdotes, recitation of poetry, and the performance of "the daily dozen" exercises, by the stouter members. The surprise was expressed that it was not known there was so much talent in the circle of membership, and the result was a very successful evening.

The Misses Engman, in charge, were proud of the attendance and urged the members to attend all meetings, business as well as social. The new members as a whole wish to thank the older members and also the Misses Engman for their courtesies and the program extended.

Next district deputy Mrs. Ray A. Kugler, was present for this affair and it is expected to have her here for the next meeting, which will take place the first part of next month.

\$170,000,000 SPENT AND BEING SPENT ON MISS. GULF COAST

Money No Object in Making Coast More Desirable and Attractive.

MISS. GULF COAST
CENTER OF ACTIVITY

Extensive Advertising Daily Bringing Results—People Flocking to This Section.

The Manufacturers' Record of Jan. 20, published in Baltimore, Md., carried the following statement, verbatim displayed, on the cover page:

Long before the Civil war, in a marvelous presentation of the need of an isthmian canal, Commodore Matthew F. Maury, the Pathfinder of the Seas, and one of the greatest scientists America ever produced, wrote:

"Break down the barriers which separate the Atlantic and the Pacific and the currents of the world's traffic will be changed and the commerce of the world will center in the Gulf of Mexico."

Moreover, the Review of Reviews, editorially referring to the South, said:

"Certainly the South today is recognized the nation over as the new 'Land of Opportunity.' The place of the South on the map of the world ought to make it the center of industry and civilization. America has just discovered the real South—a potential of industry that is coming into its own with tremendous strides."

Commodore Maury's predictions are being fulfilled. The Gulf of Mexico is beginning to take its predestined place as the center of world commerce.

From time to time we have published some facts about the building of hotels, highways, bridges and kindred activities along the Gulf Coast of Mississippi, Alabama, Louisiana and Florida. We have not included a comprehensive story by a special correspondent of what is being done along the Mississippi Gulf Coast, where in two years \$100,000,000 has been spent in different activities, and where \$70,000,000 is now being expended.

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BAY ST. LOUIS CHAM. OF COM. AT STATE MEET

Secretary S. F. Gentry Returns From Official Trip to Jackson Meeting.

A GREAT BODY
IS ORGANIZED

Interview With Echo Is of Interest—H. S. Weston Speaks.

That Bay St. Louis would be represented and affiliated with the organization of the State Chamber of Commerce Association of Secretaries, S. F. Gentry recently attended such convention at Jackson, which was held on the 19th, and on the following day he also attended an annual meeting and banquet given by the executives of the Mississippi State Development Board.

The organization of secretaries perfected it was officially called and will be known in future as Mississippi Commercial Secretaries' association, with the following named secretaries elected: President, C. H. Smith, of McComb; vice-president, V. P. Foster, of Jackson; secretary-treasurer, Mrs. C. H. Williams, of Greenville. In addition to the above mentioned officers were appointed on the Executive committee: E. H. Andrews, Vicksburg; W. H. Smith, Laurel; S. A. Spivey, Gulfport.

The plan of this organization is to bring about a spirit of co-operation among all secretaries working for the benefit of the entire state and in addition they plan to operate a placement bureau and assist in bringing together secretaries seeking positions and organizations looking for executives, to render assistance in the organization of Chambers of Commerce or Community clubs in the various communities where such organizations do not exist. An extensive campaign is under way to incorporate all Chambers of Commerce under this association. The officers plan to hold a series of district or group meetings throughout the year.

In addition there was a meeting at which were discussed the problems peculiar to Chamber of Commerce work which resulted in an exchange of ideas which proved beneficial to all members present.

In an interview with The Echo Mr. Gentry said, among other things:

"On January 20th the secretaries attended a meeting of the Mississippi State Board of Development which proved interesting, educational and inspirational. The speakers arranged for this meeting stood at the peak of their profession and brought a message charged with confidence in their state and its future possibilities as well as its present achievements and progress. The first speaker was Mr. James H. Skewes, president of the

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DEATH OF E. H.
HART, MERIDIAN;
PROMINENT CITIZEN

The Following Is From the Meridian (Miss.) Star. The Subject of the Article, E. H. Hart, Was a Brother of Our Townsman, A. R. Hart.

E. H. Hart, aged 68, one of the best known men of Meridian, died at a local hospital Monday night at 10:30 o'clock, death coming after an accident several weeks ago in which he sustained fracture of the hip, although he had been confined to his home with illness a greater part of the time for the past two years. Although deceased had been ill so long and his death not unexpected, his passing was a shock to a large number of intimate friends here and will be learned with regret by friends and acquaintances throughout East Mississippi.

Lived in Scooba. Mr. Hart removed to Meridian from Scooba many years ago and for a number of years was closely identified with the city administration, having been tax assessor for several terms in the old aldermanic government days of the municipality. He was a painstaking, efficient official and a genial gentleman.

He was a lover of the great outdoors, was an enthusiastic sportsman, enjoying to the fullest pleasures and excitement with rod and reel, gun and dog, being an expert wing shot, both in the field and at the trap.

Was Expert Accountant. After leaving the office of city tax assessor, Mr. Hart took up the duties of expert accountant and was connected with the office of the state revenue agent for a number of years and it was while engaged in such duties that he was stricken with the illness to which his passing was due.

Surviving him are his wife, Mrs. Mattie D. Hart, three sisters, Misses Grace, Bell and Annie Hart, of Meridian, three brothers, Dr. George Hart, Iverness, Miss., Jim and A. R. Hart.

Funeral services will be held at the First Baptist church Tuesday afternoon at 4 o'clock. Rev. Blanding Vaughan, pastor of South Side Baptist church, officiating, assisted by Dr. A. A. Little, of the First Presbyterian, and Bishop William Mercer Green, coadjutor of the Mississippi diocese, interment in Magnolia cemetery.

BILOXI'S FIVE-STORY APARTMENT HOTEL TO OPEN FEB. 15

The Tivoli, Biloxi's Newest Apartment Hotel, Contains Twenty-Four Apartments and Sixty-Four Bedrooms Each With Bath—Guests Already Arriving.

GULF COAST BOUND TO BECOME CENTER COUNTRY'S WEALTH

Col. Jas. E. Edmonds Delivers Inspirational Address Here Wednesday Night.

GUEST OF CITY
ROTARY CLUB

Developer of Pass Christian Isles on Bay of St. Louis—Talented Editor.

Col. Jas. E. Edmonds, executive vice-president of the Johnness Realty Company, developers of Pass Christian Isles, on Bay St. Louis, at a point near the terminus of the Biloxi bridge, was a guest and the principal speaker at the local Rotary club Wednesday evening, and delivered an address that engaged his hearers for fully thirty minutes and which seemingly was all too short.

Col. Edmonds is well known. A veteran of the World war, after which he became managing-editor of the New Orleans Times-Picayune, at New Orleans. He resigned that high and responsible position to become actively associated with what promises to be the biggest development on the Mississippi Coast, and in which he is actively engaged and devoting much of his time.

An ex-army man, he was capably introduced by Mr. Leo W. Seal, also a war veteran and ranking as lieutenant, who paid him deservedly glowing tribute and expressed the sentiments of the club.

Col. Edmonds did not speak of sections and localities, but of the Gulf Coast, from Pensacola to Corpus Christi, saying there was in progress a steady and permanent development, the trend was steady and certain, and since all roads and highways finally found way to the water's edge it was there where the greatest development

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LEADING CITIZEN
HAS BIRTHDAY
PARTY SUNDAY

Robt. C. Engman "Surprised" at His Home Sunday Evening on Occasion of Birthday—Business Friends at Dinner Offer Felicitations.

Robt. C. Engman, well-known and prominent citizen and business man of Bay St. Louis, was agreeably "surprised" Sunday evening at his home in Bookter avenue, when he returned from a trip to the Coast, which had been pre-arranged in order he may be gotten out of the house while preparation for a birthday dinner was in progress.

It was Mr. Engman's sixty-fifth birthday, it can truly be said he was 65 years young, for he is actively identified with every progressive and active movement calculated to redound to the benefit of both city and county. He is the honored vice-president of the Hancock County Bank, president of the Hancock County Road Protection Commission, secretary of the Gulf Coast Building and Loan Association, and the senior member of the well-known realty firm of Engman & Cooper, in addition connected with one of the leading and successful mercantile establishments of this city for the past forty years.

It was a stag affair; Mr. Engman's closest business associates present, among whom were H. S. Weston, Dave R. Weston, Randolph J. Lader, Robt. L. Genin, William Cooper, Leo W. Seal, Dr. Robinson, of Pass Christian; Simon L. Engman, Edward Engman and Mrs. R. C. Engman.

The handsomely appointed table was set with a huge bunch of pink roses and the decorations were in keeping. Mr. Engman was toasted and the general wish was unanimously expressed that he would see many recurring like events, etc.

Mr. Engman has been a resident of Bay St. Louis for many years and at various times filled public office. Only last year friends urged through the medium of a full page advertisement in the columns of The Sea Coast Echo that he allow his name to be submitted as a candidate for mayor of the city for the endorsement of the voters, but a busy man and his health at the time not so good, he modestly refused. He is connected with the Pine Hills bridge project, Court Place Hotel, Weston. The Echo wishes to add its best wishes and heartiest felicitations on this happy occasion. An honorable and most excellent citizen the hope is expressed may he be spared many years in the hearts of his ideal family and the bosom of the community.

Biloxi's newest and most exclusive apartment hotel, the Tivoli, on east beach, will throw wide the portals of hospitality and will receive guests on or about February 5, according to a statement issued Friday noon by Louis Braun, one of the owners of this hostelry. The formal opening, to be marked by a banquet and dancing, will take place on February 15.

The architectural style of this structure—the work of Carl E. Matthes, architect—is Georgian Colonial and, setting back one hundred and sixty feet from the beach road as it does, with its magnificent arcade stretching across the entire front of the building, the whole presents a scene reminiscent of the old South, with all its glorious traditions. Throughout the entire main floor and mezzanine, as well as exterior, the genius of the Brothers Adams, those masters of decorative treatment in days of yore, is done to the utmost in a modern characterization.

Three Quarter Million. The Tivoli project, including the building and the furniture, has entailed a total expenditure of approximately \$750,000. The contract was awarded by the Dorries Hotel Company, of Biloxi, the owners, to Kaucher-Hodges & company, of Memphis, September 16, 1926, and actual work began about two weeks later.

That was slightly less than four months ago, during which period remarkable progress has been made in creating this notable addition to Biloxi's growth. The feature of the undertaking is that it is strictly a local project, with no outside capital figuring in the construction. The proposition was financed by the Mississippi Mortgage and Bond company.

The building is of buff colored brick, with white stone trimming. The arcade is reached by a wide staircase of stone steps, this portico being eighteen feet in width by one hundred thirty-two feet in length. Standing in the shadow of one of the immense pillars, the waters of the Sound are seen across the broad expanse of lawn, shaded by huge live oaks. The total frontage is two hundred thirty-five feet, and south of one hundred feet is to be added, which will be converted into a beautiful parkway, with tennis court.

A carload of shrubs, the planting by Plummer & Plummer, the landscaping architects. Incidentally, there is to be another tennis court in the rear of the hotel, with a children's playground occupying the northwest corner of the property. In the rear also, there is a thirty acre tract, with sixteen servants' rooms on the upper floor, while near this is a large parking space. The owners of the Tivoli will build another private road, twenty feet in width, leading to the private vehicle entrance on the east side of the hotel, and continuing from the beach driveway east toward the Sound. Included in the plans is the feature of a private beach.

There are five floors, and a mezzanine. Entering from the arcade, there is a vestibule leading into the long lobby. Here, also, the spirit of the Brothers Adams is much in evidence. The walls are of cast-stone, with a high, vaulted ceiling overhead. In the lobby, as well as throughout the entire main floor and mezzanine, the floor is of terrazzo, with various patterns blending with the decorative color scheme of the rooms. In this particular space there is a black and white checker effect.

One the east side of the lobby, near the vestibule, there is a shop, which will possibly be occupied by a cigar store. A little further on is an immense corridor passing across the entire length of the building.

(CONTINUED ON PAGE SIX)

JOSEPH C. JONES
ANNOUNCES FOR
OFFICE SHERIFF

Well-Known Deputy Sheriff From Pearl River Section, of Hancock County, Announces in This Issue Echo Candidacy for County Office.

In its proper place this week appears the formal announcement of Jos. C. Jones, residing in the Logtown-Westonia section of the county, for sheriff and tax-collector, an office to which he aspired to during the last election and failed by only seventeen votes. This easily served as test of his political strength and personal friendship, and it is said, will serve him in good stead. He has been a "standing" candidate ever since.

Deputy Sheriff "Joe" Jones hardly needs any introduction at our hands. He is well and popularly known in every nook of Hancock county, a native and resided here all his life. As a deputy sheriff, he has served faithfully and above reproach, and this has proven a test worthy of the trial.

Mr. Jones has many friends not only over the rural districts but in the city of Bay St. Louis, as was proven in the last election. He hopes to capture many votes here and pays the prospect of his election is indeed encouraging. He is running purely on his merits and on his record. He says, "My work speaks for itself, and my friends tell me I need no better recommendation." His candidacy is worth of serious consideration and his record worthy of investigation.

The Sea Coast Echo

ECHO BLDG.
Thirty-Six Years of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.
Official Journal City Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

Early to work means more time to loaf.

It is a slow day that has no auto accident.

Earl Carroll will probably bathe under the showers
now.

Many politicians can tell you who put the "lit" in
politics.

It begins to look like there are at least two senators
too many.

By the way, what's the latest news from Foochow
and Hankow?

Anybody can borrow money but it takes a man to
lend it.

Baseball has now introduced the Scandal League to
the public.

The sweet young things, in this day and time, practice
such frank revelations.

Going to church next Sunday will be an excellent
way to spend the morning.

Even Moscow smiles at the story that their propa-
ganda is so scary to Uncle Sam.

The average citizen will be surprised to know that
large universities have natators.

Advertisers are urged to line up their February cam-
paigns before all our space is sold.

Europe has an influenza plague again. Let's hope
that we are not visited by this immigrant.

The Japanese Foreign Minister says he and his coun-
try are for peace. Well, we are ready to let them have it.

Does anybody know a reason why the differences be-
tween this country and Mexico cannot be arbitrated?

One glutton for punishment is back in the stock ex-
change after losing ten million dollars in a deal.

The treaty with Turkey having been beaten, the
question is, what shall we do about the matter.

Our idea of the news that comes from Mexico is
the same idea that we have as to the recent news flashes
from Mars.

There are some people in this community, we have
heard, who do not read our editorial offerings. They
read the advertisements.

This is the time of the year that you realize how fast
the month is going, and turn to your neighbors and say,
"Doesn't time pass."

The best way to co-operate in the beautification of
Bay St. Louis is to see how much you can improve the
appearances of your own yard.

The average sweet young thing understands exactly
what the average young man means when the average
young man doesn't say a thing.

It is funny that while the bankers talk in millions
and add them into billions the average citizens wonders
how he is going to pay his taxes promptly.

According to a recent survey men, of about sixty
years control business and industry. Any woman can
tell you who controls the men of about sixty.

The average film comedy has the wife putting one
over on the husband. Charlie ought to be able to under-
stand his wife's desire for \$4,000 a month alimony.

After the public digests the profits of the Ford com-
pany, as revealed in the Detroit suit, Henry will prob-
ably be able to find investors ready to take the "risk."

Subscribers to this exponent of freedom will assist
in the work of liberating humanity in general by paying
their subscriptions promptly when the said subscrip-
tions become due.

A \$25,000 SWIM.

George Young, a seventeen-year old lad of Toronto, Canada, heard about the Santa Catalina marathon. He asked his mother to let him go to California and participate. She borrowed enough money to buy him a second hand motorcycle, and when it broke down, he borrowed \$60 from Wm. Wrigley, and got to California. That was enough. When the race started he went out, and he was the only one to walk out on the other side. As a consequence he got \$25,000 and will bring his mother to California to live.

Of course, George didn't win this race through luck. If the young readers of The Echo have that idea, they have missed the point. George had been swimming all his life. He was an expert swimmer. He was prepared to swim and when he saw the big prize it was in his line. He was ready to grab the opportunity that presented itself as far west as California and the faith to make the trip practically unattended.

\$2,500 BECOME \$29,000,000

In Detroit the government's suit against certain men for income tax payments has revealed the interesting story of Henry Ford's phenomenal success. In sixteen years \$2,500 became \$29,000,000.

You would naturally believe that such a profit would make the stockholders of his corporation well satisfied. They were not. They wanted to tell Henry what to do and when and where to do it, and the only way he could control his industry was to buy them out. Some did.

AN EDITOR'S MAIL.

An editor's mail is more or less interesting. It contains letters that are varied and practically from all over the country. The editor speaks weekly to thousands of readers. Some agree and others deem fit to disagree with his views and expressions; others are interested in a particular article or some phase of a subject. They either give their views or wish to know more about it. Some are kind and generous and voice what they call their appreciation of the paper's efforts and its endeavor to give the news clearly, accurately and unbiased. Some comment certain editorial expressions. Some become overwhelmed in their enthusiasm and kindness and ask: "How can you get out such a newspaper in a somewhat rather limited field."

Here are two letters from the editor's mail. We publish this one first because it gives the mechanical force just recognition:

"We have just been looking over a copy of The Echo and we wish to compliment you on its make-up and neat appearance."

"The typography and press work are exceptionally well expressed, which speak well for the efficiency of your mechanical department."

"The Echo is one of the neatest and best printed weekly publications which has come to our notice, and it is certainly a credit to Bay St. Louis and surrounding territory."

Signed: Mergenthaler Linotype Company, F. W. Bott, Manager.

The second, from Gulf Park College, Gulfport, Miss.: "Let me compliment you on the general appearance of The Echo, and the value of the news articles and editorials. You are doing a splendid piece of work."

"Very sincerely, Richard G. Cox, President."

And still another expression, since the foregoing were put in type, its author equally prominent and whose expressions always carry weight. Arthur V. Smith, representative from Jackson county, and publisher and editor of the Pascagoula Democrat-Star writes:

"I am always glad to see The Echo these days. The paper is wonderfully edited, and the news stories are brightly written on subjects chosen for their human appeal and interest to a community of readers. You seem to be giving a great deal of time to the news department, and the columns reflect the work."

Gracious, generous friends, thank you.

TAFT ON CRIME.

Chief Justice William Howard Taft discusses the crime wave in the recent issue of Collier's Weekly. This is somewhat of an innovation, because the members of the United States Supreme Court seldom break into print.

Mr. Taft urged his people to stop helping the criminal and suggests the following ideas for adoption:

State Governments must assume their duty with regard to the detection and prosecution of crimes.

State Attorneys General and Departments of Justice should be supervising centers for the co-ordination of all police officers.

The States should organize their own detective services and constabularies.

County prosecuting officers should be under control of and answerable to the State Attorney-General.

Give rural districts more police protection.

Provide more policemen in the largest cities.

Give Judges more power in the interpretation of evidence than they now have in most States.

Simplify codes of procedure. Abolish juries in minor cases and abolish Grand Juries in States.

Limit delays by appeal and limit appeals to one court.

Put Judges under a central control which can assign them to districts where they are needed and thus insure prompt trials.

These suggestions, coming from such a source, are worthy of serious consideration. When the ordinary citizen reflects that our courts do not adequately protect society against criminals it is time to make certain corrections. These, we believe, have been pointed out by the Chief Justice.

LAND OF HISTORY, MYSTERY AND ROMANCE.

"The Gulf Coast, extending from Mobile to New Orleans, is the real 'Riviera of America'—the land of delightful winters, where the sun shines every day and where every outdoor sport is at its finest—golf, boating, fishing, hunting, tennis, polo, etc.," says the latest booklet issued this week by the Louisville & Nashville Railroad company, devoted exclusively to the Mississippi Gulf Coast. Continuing it says:

"The new Edgewater Gulf hotel, located at Edgewater Park and the new Pine Hills, located near Pass Christian, are just opening their doors and afford every comfort and luxury to be found in any resort hotel in the world; while the new Buena Vista, Inn-by-the-Sea, and the Miramar, at Pass Christian; Great Southern and Markham, at Gulfport; Tivoli, at Biloxi, and the Western, at Bay St. Louis, all offer tourists a maximum of comfort at reasonable rates."

"The Gulf Coast is one of the most historic sections of all America, and on its sun-warmed shores and heavily-wooded inland streams and bayous—in its quaint old cities, forts, etc., are interesting relics of Spanish, French and English region, followed later by the sovereignty of the Confederacy."

"There is so much to do on the Gulf Coast and it is the ideal winter land."

BRIDGE OF SIGH.

The Echo's news columns last week carried a significant front page story to the effect a new contract had been let for the building of the Bay St. Louis bridge, with every assurance the new contractors were not only competent, fully equipped and financially able to discharge the obligation incurred, but the bridge would be finished in original contract time.

This is refreshing in view of the fact there has been so much suspense and uncertainty since the first (?) piling for the proposed bridge was driven. At the beginning of the fall Bay St. Louis was keyed to great expectations, really values were given an impetus and every avenue of daily endeavor was brightened by immediate prospects. However, this was of short duration for it soon became evident the contractor had fallen on his job and the effect on the city became demoralizing and depressing to the people. Bay St. Louis has suffered to no small account due to this fact.

Again we are on the threshold of a new life in the premises, and we have every reason and are assured all anticipation will not only be fully realized but in amply due time.

We again turn our heads to the east.

POOR FOOD FOR PRIVATES.

The army ration is being generally panned, because it is neither ample or nutritious. Gen. O'Rey has said that the question in the army is not "When do we eat?" but "Do we eat?"

There seems to be ground for complaint. Gen. Semmell, Chief of Staff, says that private soldiers get only one good meal a day. This condition is intolerable and should be corrected.

If our system of government is worth a hoot the remedy will be forthcoming. True, the privates have no lobby and no propagandists—they ought not need any.

I Love a Garden.

I love a garden where the roses lead
And blossom all in a hazy
row.
With clustering lilacs lifting dainty
heads.

Like gentle ladies of the long ago
Where pines and "sands" in
early spring
And little wandering paths roam
here and there
In quest of further joys, while roving
winds
Scatter the jacinthes' fragrance on
the air.

I love a garden where the lilacs lead
My thoughts awhile to dim cathe-
dral ways.
With pictured saints above a kneeling
throne.

And pulsing organ notes in hymns
of praise;
A gentle rain, whose shy, grow-
ing things
And friendly birds dwell safe
from every harm.
Where day by day, earth's miracles
unfold,
And tired hearts revive beneath its
charm.

I love a garden where gay poppies
flaunt
Their silken petals under kindly
skies,
Where iris and the fragile columbine
Whisper their secrets to the butter-
flies.

With sun and shower such magic to
perform
Even the fickle shadows softly
fall;
So many of God's gracious gifts are
ours;

But, oh! I love a garden best of all.
JENNIE NOONAN WHELESS,
Yazoo City, Miss.

A Seabreeze Sermonette

The Set of the Sail.
"One ship sails east, and one sails
west,
By the selfsame winds that blow;
'Tis the set of the sail, and not the
sale."

That determines the way they go."
It is a familiar sight these winter
days to see two ships out toward Horn
Island briskly sailing along. One ship
with all sails set, sailing eastward;
another likewise with jib, foresail and
main sail, all set, sailing westward.
And the wind may be full in the
sheets of one and not the other.

It is trite to say that the world
makes way for a man who knows
where he is going. Nevertheless, it is
true. For 'tis the set of the sail that
counts. Storms may come up on the
sea of life; one man weathers them,
another goes under. The set of the
sail. One life is wrecked on the
rocks of adversity; another tacks and
avoids them.

Two lives; one set for success, the
other for danger. Both have their
sail set, both using the same winds
and the same sea. One sails into the
Port of Happiness, the other into the
Sargasso Sea of Despair and spends his
life in futile efforts to escape.

The set of the sail again. The
ports and harbors of success are well
charted. The rocks of failure and
defeat are dotted with red and burn-
ing out continually the warning
cry.

Sailing that way? Then put the
helm hard to starboard, come about,
change your course, throw away your
sealed orders taking you to failure
and defeat, and use the same wind
that's now blowing and head into the
port of Happiness. Joy and Love that
is marked out on the chart for you.
—Biloxi News.

L. & N. Double Tracking?

(N. O. States).
The Louisville & Nashville is sur-
veying for the double-tracking of its
lines from Bay St. Louis to Biloxi
bay. This will be an inevitable step
as the traffic increases through the
present rate of development, in that
very active sector. That the L. &
N. management recognizes this in a
pointed way is merely another en-
couraging sign of the times.

The next step after the double-
tracking of the section between Bi-
loxi and Bay St. Louis will be to
double-track the line from New Or-
leans to Bay St. Louis. The present
facilities of the L. & N. will take care
of a considerable bulge in the peak-
traffic between New Orleans and the
Bay during the crowded summer
months. If we relied on the facil-
ities of the past we would now be at
the limit.

We understand, however, that the
new steel bridges crossing the Chief
and the Rigolets will carry much
heavier locomotives than the old
wooden structures they have replaced.
This increase in motive power will
permit a very considerable lengthen-
ing of the longest trains that have
hitherto been operated behind single
locomotives of lighter type. This mul-
tiplication of coaches will probably
take up the traffic expansion for a
time.

It seems but a question of time,
however, when the expansion will
again outstep the facilities. We
don't know whether or not it is fea-
sible to multiply the trains much on
the present single track. But the ul-
timate necessity will be a double-
track through to Biloxi.

The L. & N. can doubtless be relied
upon to take in due time whatever
steps are required to meet growing
public roads. For its present opera-
tion—as to schedules, time and the
like—seems to give its coastwise pas-
sengers almost general satisfaction. It
is not to be expected that every small
and scattered interest can be fully
satisfied by any operation covering
so much distance. The L. & N.
moreover, has enjoyed, through good
management and good luck, an excep-
tional immunity from trouble on this
division, in spite of the enormous
mixed traffic it moves in and out.
So far as our collection of coastwise
passengers is concerned, it has not
been killed or seriously hurt a
passenger for more than 20 years.

What Price Arms?

An elderly negro had been hired to
dist off the works of art in a South-
ern museum. At the end of his first
day he was found by an overzealous
much dejected near a reproduction of
the familiar statue of Venus.

"What's the matter, Sam?" he asked.
"Oh too much for you?"
"No," said Sam. "But Ah
hopes you'll won't think Ah busted
this monument."—Christian Science
Monitor.

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S. L. Engman, Agents

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Hancock County Bank

KEEP TRADE AT HOME!

It would be foolish to run an
advertisement in a paper or maga-
zine published way off in some
other section of the country and
expect to fill your store with cus-
tomers.

To develop trade, you must
plant the seeds of desire in your
own fields of business—you must
appeal to those who can transact
business with you—people of your
neighborhood—your city—your
trade zone.

Home-town folks read home-
town papers—they are influenced
by the advertisements.

THE SEA COAST ECHO

VIEWS AND REVIEWS

"What They Say Whether
Right or Wrong."

Frank F. Adel, judge of Queens
County, New York:
"The trouble with women on the
witness stand is that they talk about
everything but what they are asked."

Joseph G. Coates, Prime Minister
of New Zealand:
"All young countries need money."

John N. Willy, President Willys-
Overland company:
"Within the next eighteen months
all motor cars, regardless of size, will
have four-wheel brake equipment."

Charles W. Nash, President Nash
Motors:
"The total production figures for
the coming year are likely to be some-
what fewer than the 4,480,000 car
production of last year."

Charles S. Chaplin, film comedian:
"I have no extraordinary tempera-
ment and I am a normal person like
anyone else who wants a wife and
children."

A Cattaneo, of Lugano-Massagno,
Switzerland:
"In my country the young people,
and the wives as well, still recognize
the father as the head of the house."

Dr. Henry Suzzalo, California edu-
cator:
"The average critic of our schools
expects them to develop triple-A,
high moral character, which is pri-
marily the function of the home and
the church."

Sir Oliver Lodge, British physicist:
"Certain Bible occurrences have
been doubted, such as the direct
voice at the Baptism, the Presence of
the Transfiguration, Saul's vision on
the road to Damascus. All these
things science is beginning to show,
were true happenings."

Josh H. Banton, District Attorney,
New York:
"Of immoral play gives me more
trouble than many gangsters' gun-
men, burglars and robbers."

Edward Champion, French pub-
lisher:
"America is thirsty for learning.
You will be a nation of scholars."

Wm. Wrigley, Jr., who gave \$25,-
000 to George Young, age 17, for
winning the Santa Catalina contest:
"Don't invest your money in min-
ing stocks, although I own a few
mines myself."

Anne Nichols, author and pro-
ducer of "Abie's Irish Rose."
"I consider the producers of un-
clean plays more dangerous to the fu-
ture mothers and children of this
country than as many gunmen."

Frieda Hempel, grand opera singer:
"I don't want to inherit any one's
mantle or wear any one else's halo."

Only Labor Will Save You.

Any class or group of people who
expect to exist without labor faces
certain failure. The early history of
American people demonstrates this
quite forcibly. The bitter and dis-
astrous experiences of many of the
early settlers were the result of de-
lusive dreams—mere fancies and
thoughts of easy gold.

It is said that John Smith brought
to Virginia 105 colonists, "48 were
gentlemen and only 12 were tillers of
the soil." As this finally resulted in
a successful and permanent settle-
ment it is handed down that they too had
to work and join the tillers of the soil in
their hardships before they could
reap the benefits of the new coun-
try.

This was many, many years ago
and even today there are those who
cultivate the same dream of easy
gold, in magic political help. You
farmers have just as well to realize
that education is in your hands and
yours alone.

Dies For Dog.

While trying to save his dog from
being run down by a Pennsylvania
electric train, George Kovalik, 41-
year-old restaurant employee, of At-
lantic City, N. J., stumbled and fell
across the rail in the path of the on-
coming train. The dog dodged out of
the way as the train crushed the man.

A tiny butterfly dog in Amersham,
England, is valued at \$2,500, or more
than \$60 an ounce.

An oil painting of the American
battleship fleet in Sydney Harbor in
1825 has been presented by the peo-
ple of Australia to the United States.

You've probably
heard a lot of people
saying this—

"I'm going back to the Ford
car," said a well-known lady the
other day. "I'm just tired of
driving a gear-shift car in down-
town traffic. It's just shift, shift,
shift all the time. I'm tired of it."

Not only easier to drive—
and easier to park—but you
can buy a closed Ford car
for less than the price of any
other open car. Value does
count.

Ford

EDWARDS BROS.

BAY ST. LOUIS, MISS.

OPEN THE YEAR ROUND. AMERICAN PLAN.

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Catering to Tourist and Transient Trade.

THE FOUR-SEASON HOTEL

A Most Delightful and Home-Like Resort for Visitors.

Every room an outside room, all with private bath, single and double.
Address H. C. BABCOCK, Manager.

IMPORTANT NOTICE

In thanking our customers for their generous orders last year,
we want to again call the attention of the public in general that
Xmas is coming and orders for parlor sets, easy chairs or davenport
should be given now. Just received latest samples of tapestry, da-
masks and draperies, which I would like for you to see.—Nuff Sed.

Window W. H. SLINGER Cozy
Seats Corners

Upholsterer.

Shop, 109 Toulme St. Residence, 105 State Street.

Discriminating buyers consult local realtor first

C.

GREER MOORE

Real Estate And Insurance

A wise buyer takes advantage of the knowledge of
local dealer because he knows values.

I insure anything against
everything

Wanted—Real Estate

We have Clients who are interested in purchasing Beach Homes,
Beach Lots and Homes and Lots off the Beach.
Also, Acreage and Farms.

If you have Real Estate of any kind to sell, it will
pay you to see

H. G. CUEVAS,

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POULTRY raisers say our service is worth talking about, and you can bet we are mighty glad of that. But, what pleases us most is that our customers who are feeding Purina Poultry Chow are making more money from their flocks. These customers stay with us and the growing number of new customers is proof that Purina Chow gets results. We can help you get more eggs from your hens. When we sell you Purina Poultry Chow we will give you egg record cards free to check up. Then in your own figures you will have positive evidence that you are getting your money's worth and then some by feeding Purina Poultry Chow. We are ready right now to help you get more eggs at a lower feed cost.



C. C. McDONALD

Phone 18

The Secret... of Dodge Brothers Reputation

The secret of Dodge Brothers reputation for building a dependable product can be summarized briefly and forcefully in two sentences:

Never a type that had to be withdrawn.

Never a fundamental mistake that the public was asked to forget.

Touring Car\$910.00
Coupe\$965.00
Sedan\$1,020.00
Special Sedan\$1,130.00

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DEALERS.

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We Also Sell Dependable Used Cars

DODGE BROTHERS
MOTOR CARS

CARMICHAEL,

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IN LISTING YOUR PROPERTY
DON'T OVERLOOK OUR LOCATION
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NOTICE TO THE PUBLIC

Special 20 Per Cent. Reduction Shoe Sale.
For two weeks only. BEGINNING MONDAY, JAN. 24th, ENDING SATURDAY NIGHT, FEB. 6th, on entire stock of Shoes and Hosiery. We've got to make space for Spring coming stock. Take advantage of these low prices. REMEMBER, TWO WEEKS ONLY.

THE IDEAL SHOE STORE
Formerly known as The Arnold Shoe Store, at the head of Main St. on the Beach.
BAY ST. LOUIS, MISS.

CITY SCHOOLS.

HIGH SCHOOL NEWS.

One ninth grade student of English puts the feeling of the entire High school into a few words when in writing an extemporaneous theme on "Previous Examination Trials." She says the following:
"Examinations, oh, how I do hate them! They make me just as scared as can be. I don't want that some times I make low grades—for often during the Semester I fail to do justice to my work. Really, though, there is nothing to Exams except the thrill—and that doesn't hurt any one—just scares them half to death!"
Yes, it's all true. Semester examinations are taking place this week, and there's no time for anything else. Pupils and teachers both will be glad when the mid-term "struggle" is over, and regular work for the second semester taken up.

Athletics.

(By Laurin Gex, Athletic Reporter)
Friday morning, January 14, the Bay H. Blizzards left on No. 9 for New Orleans to play the Newman Manual Training school that evening and the Holy Angels Saturday evening. The Blizzards all say they had a "perfectly wonderful" time on the train singing, yelling and letting the whole train full of people know that they expected to win both games. Manual girls met us at the depot and took us to their school. We were then taken to the cafeteria. The table was all decorated in green and white, the Manual colors. There was a large sign with "Welcome Bay St. Louis" written on it with Bay St. Louis written on it and Manual on the other.

After lunch the teams dressed in their suits and went to the Gym to get ready for the game.

At 2:45 the whistle blew for the game to start. The game was exciting and uncomfortably close for both teams from the very beginning. At the end of the first half the score was 7-8 in the favor of the Blizzards. When the whistle blew for the second half there was another 16 minute of heart thrills and disappointment, but when the 16 minutes were up and the whistle blew at the end of the game, the Blizzards came out on top, beating the Manual girls by a score of 23 to 19.

We Blizzards naturally feel thrilled over winning the game as this helps us to be the first team to beat the Manual School basketball team since the opening of their school 20 years ago.

Saturday evenings the Blizzards went to Holy Cross college to play the Holy Angels. The Blizzards were victorious again, beating the Holy Angels by a score of 40 to 15.

This makes the 6th game that the Blizzards have been victorious.

Because of exams there will be no games for this week but next week the Blizzards will be ready for future games.

Games Played—
Nov. 20, Long Beach, 8; Bay High, 36.
Dec. 3, Mississippi City, 9; Bay High, 22.
Dec. 9, Orange Grove, 8; Bay High, 21.
January 8, Gulfport, 11; Bay High, 15.
Jan. 14, Newman, 19; Bay High, 23.
Jan. 15, Holy Angels, 15; Bay High, 40.

Primary Department.

"Well, here we are."
Yes, this week you know finishes one-half of our school term. And, my we hear all our neighbors speak of examinations. Oh, such a hard word. My, we are glad we don't use it in our community. But we are just as busy as can be. All the inhabitants of the Little Schoolroom Town are being classified into A and B groups, and are preparing for field meet. Oh, such speakers we have in town. Now about our "Health Record," why we will soon have it 100 per cent.

Those under weight are drinking milk every day, trying hard to come up to normal weight.

Yesterday, when Dr. Shipp came into our town to vaccinate for smallpox, we all rolled up our sleeves, each going up for his turn. If our arms don't get too sore, you will hear from us again next week.

WEBB SCHOOL NOTES.

Stop! Look! Listen!—for the R. W. Webb school.

The Primary children are always up in time, they are observing "Thrift week." Don't say they are not patriotic, for they have passed quite a few of us, we haven't given "thrift" a thought. Instead, we plunge along in our extravagance.

These children have learned the spirit by saving paper and time, by showing how much might be written on one sheet of paper they will continue being thrifty throughout the year.

Working harder on spelling this week, they feel the need of more consultation with Webster. A contest proved very fruitful in their spelling class, the prizes were the show tickets. They had this contest as a spelling match and the third grade had to draw, since so many good spellers stepped forth. Watch us spell.

The third, fourth and fifth grades have been receiving (what we call until we pass) horrible mid-term examinations.

The third grade had quite a thrilling time with their fishing contest, each word in the Glossary was a fish and had to be caught in the pool (story) quite a bit of excitement was displayed when all the pupils were getting bites from different pools.

We found that all were good fishermen and boys had to draw, since so many good spellers stepped forth. Watch us spell.

The fourth grade has been displaying their talent and originality by making calendars. An appropriate picture was for each month found and posted at the top of a cardboard with the calendar posted below. We have quite a few of these in the room.

Would be glad to have you come and inspect them.

The fifth grade has shown its artistic skill in the drawings made from Healthy Living study. They have drawn the Breathing System and the Blood Circulation, giving themselves much credit. We are beginning on our field day work and watch us shine. Our light may be small but we will reflect after.

We invite you to come down and visit this enthusiastic bunch.

Those winning tickets last week

HANCOCK CO. REALTY TRANSFERS

Record Realty Deeds As Recorded in Hancock County During Past Week.

Isaac Lott to Sam Martin, part of SE. 1-4 of SW. 1-4, Section 28, Township 6, S. R. 16 W. Consideration, \$200.00. Dated Jan. 20, 1927. Filed Jan. 24, 1927.
D. R. Weston to E. Emily Gueison, parts of Lots 152 and 156 of First Ward of Bay St. Louis. Consideration, \$10,000.00. Dated Jan. 20, 1927. Filed Jan. 24, 1927.
William H. Ruhl to Edwin Ruhl, Lots 27-28 of the Fourth Ward of Waveland. Consideration, \$100. Dated Aug. 18, 1925. Filed Jan. 21, 1927.
Filed Jan. 21, 1927.
Lot 131 of Third Ward of Bay St. Louis. Consideration, \$100. Dated Jan. 22, 1927. Filed Jan. 24, 1927.
William Bischof and Margaret Bischof to E. B. Bischof, NW. 1-4 of SW. 1-4 of Section 34, Township 9, S. R. 14 W. Consideration, \$100. Dated Jan. 22, 1927. Filed Jan. 24, 1927.
Henry Gutierrez to Lovell Darr, Lots 5, 6 and 7 in Square 8, Pearlington. Consideration, \$100. Dated Oct. 12, 1926. Filed Jan. 24, 1927.
R. J. William Land company, to Joseph A. Zingel, NW. 1-4 of SW. 1-4 of Section 27, Township 8, S. R. 15 W. Consideration, \$100. Dated Jan. 17, 1927. Filed Jan. 24, 1927.
James Doyle to Charles and Pearl Russell, Lots 20-21 of First Ward of Bay St. Louis. Consideration, \$50.00. Dated Jan. 24, 1927. Filed Jan. 24, 1927.
Filed Jan. 24, 1927.
Adolph Orr, NW. 1-4 of SE. 1-4 of Section 9, Township 7, S. R. 14 W. Consideration, \$100.00. Dated Jan. 24, 1927. Filed Jan. 24, 1927.

DOROTHY'S WEEKLY LETTER.

Conducted Especially For The Sea Coast Echo.

Dear Girls:

Have you ever worried about something you expected to happen and after you had almost made your self sick over it, you found that it didn't happen after all?

We have all heard that "anticipation is better than realization," and we can suffer agonies by anticipating them when we never have the reality to undergo.

Some of us worry about the possibility of measles or scarlet fever for the children and then, perhaps, we find that the doctors' diagnoses pass our little ones by altogether.

Others worry about having said something to hurt some one else's feelings when the other fellow has never taken it that way at all.

We worry about the cold weather and our nervousness tends to make us much of colder or hotter than the weather itself, does it?

Some of us have a chronic habit of worrying. If we haven't anything to distress ourselves about we dig and scrape around until we find something. We enjoy it to a certain extent. We become morose. People speak of us as "Poor Susie," who is so unfortunately constituted" and they add that she "really can't help herself for she has been like that all of her life."

Yes, "Poor Susie," really has most of them fooled. She even has herself fooled. People should pay no attention to her whinnings and wallings unless they refuse to listen to them and advise "Poor Susie" to snap out of it.

Worry is really a very expensive habit, too. It undermines our health, our looks and our character and very few of us can afford to have either of these impaired.

Doctors say that worry generates a poison in us which really makes us sick and most of us know how hard it is to be good or beautiful if one is sick.

Although worry is an expensive habit we find that the greatest worries are stingy folks. A woman who has lined her face and ruined her digestion by indulgence in this foolish habit never thinks about it that way at all when she pays the beauty specialist a big bill and writes out checks for the doctor and the drug store.

If we could put this worry proposition up to the folks, whom it concerns, as a matter of dollars and cents who knows but that they might change their habits of thought?

Yours, DOROTHY.



Gossard Girdles
AND
Brassiers



JOS. O. MAUFFRAY,
Bay St. Louis, Miss.

Primer—Doris Wilson, Evelyn Smith.

First Grade—Ethel Mae Livingston, Willie Mae Payard.

Second Grade—Mildred Arnold, Lucille Blue.

Third Grade—Harvey O'Neal, Frances Chinichi.

Fourth Grade—Josephine Guendro.

Fifth Grade—Frances O'Neal, Betty O'Brien, Edna Payard.

WORK AND PLAY AT S. J. A.

Popularity Contest.

No need to wonder now who is "the most popular" or "the best athlete" or "the most dignified," etc., at S. J. A. The High school decided that for themselves at a meeting held after school last Monday. A list of the titles to be conferred was placed on the board, naturally much discussion and enthusiastic deliberation followed. After several additions to and subtractions from the list twelve titles to be voted upon were selected. A glance at the names which follow will prove how wisely the girls chose the classmates whom they deemed worthy of bearing the various titles:

Most Popular—Vivian Blaize.
Most Attractive—Anna Le Jeune.
Best Representative of S. J. A.—Eryn Sauter.

Best All-around—Mary Bourgeois.
Best Athlete—Anna Mae Blaize.
Best Sport—Evelyn Boh.
Jolliest—Beatrice Smith.
Sweetest Disposition—Alberta Bey-er.

Cutest—Verna Batson.
Wittiest—Lila Mae Allingham.
Most Dignified—Sallie Mae Atkinson.

Most Dependable—Althea Black.
Most Original—Lila Glennon.

One can just about imagine the excitement, congratulations as "pats on the back" that sprang around the girls as the whole High school filed slowly out after this most thrilling meeting.

Sea Sprite Pictures.
Happily, or rather providentially, Wednesday proved a glorious day, as the Sea-Sprite photographer had selected it as his day for picture taking at S. J. A. The camera was busy the whole day flashing picture after picture from the "dignified Seniors" in their caps and gowns to the basket ball team in their bloomers and blouses. We are all anxiously awaiting the proofs with such beautiful (?) subjects, and so wonderful a day, results cannot but prove good.

Teams Lose Coach.
The basket ball teams were most sorry to hear of the departure of Kitty O'Leary for Florida last Sunday. Coach O'Leary's devotion and faithfulness to the teams were admirable.

Never once, so to speak, did she fail them since October. The girls feel very grateful to Kitty and are deeply grieved at the thought that she will no longer be with them. Here's three cheers from them for our "Kitty!" May naught but good luck meet her in her new surroundings.

Happily the girls are not altogether friendless. Coach Irene Sellier, who still continues to cast a watchful eye over her teams, was able to be with them during the past week, and will keep on directing the "J's" on to victory.

Rah! Rah! Gold J's—Red J's.
The double-header with Kiln played on the S. J. A. court last Friday, proved most fortunate for the J's. The Kiln teams worked hard and gave the girls a good fight, but both our teams were able to score a double victory for S. J. A. And win they did! The final score being 31-8 in favor of the Gold J's, while 13-9 was the Red J's showing.

Gold J's Clash Against Perkinson.
Saturday, Jan. 22, was a day of gala interest to everyone at S. J. A. for our quarantened Gold J's fought a gallant battle against the Perkinson Yellow Jackets. Both teams played to their utmost. The J's showed their usual skill and ability in pass work and were ahead at the end of the first quarter. The next quarter, however, turned in the tide and Perkinson kept the lead to the end. Though the final score, 24-12, was not in our favor we congratulate the Gold J's on their splendid fighting and we are truly proud that they were able to hold back as well so strong a team as Perkinson.

Refreshments were served after the game. The Perkinson girls are wonderful sports, we were delighted with their fine spirit and were very glad to have had this opportunity of meeting them. The Gold J's are planning to go to the Perkinson for a return game next Saturday.

Gulfport Game.
No need to write about the trip to Gulfport last Tuesday in their memory books. All who made it will all have reason to remember it. As the teams in four cars started out to make the 2:30 ferry start, a big black cat crossed the road in front of them—and thereby hangs the tale of all the bad luck which followed.

They reached Gulfport safely and the Red J's immediately appeared on the floor. They displayed a splendid fight but evidently the black cat proved too much for them—the score ending 15-8 in Gulfport's favor.

Next came the Gold J's and the game which ensued proved the most exciting and closest one they have played this season. One minute before the close the score was 15-17 in Gulfport's favor. Margaret captured the ball and the whistle blew just after she had thrown it in the air and cleared a two-shot goal—thus making the score a tie of 17-17.

But the trip home proved the most exciting part of the evening, and here the black cat figured again, for the ferry was leaving it. During the hour and a half's wait for the next ferry one of the cars lost a wheel, thus detaining nine of the party at the Point for a much longer time.

We Wonder??
If Theda would rather have her Lizzy than her Willy?

Do the High school girls wish the photographer would come every day? Why Mary enjoyed the picnic Sunday?

Why the popularity contest caused such great excitement? Why the Seniors are busy on the Sea Sprite?

Why Vivian's interest has settled upon flowers? Would Kate, Verna and Theda like to be marooned on Henderson Point again?

Watch the Little Bird.
The photographer asked a certain girl to smile and look for the little bird.

Dumb Dora—I don't see any, unless you are the bird.

Frank Heath, war veteran, has completed a horseback ride of 5,899 miles through 32 states, ending at Spokane, Wash.

French hairdressers of Paris are becoming bald through wearing "close-fitting" hats.

CLEARANCE SALE

Ford
ACCESSORIES

ALL ARTICLES LISTED BELOW ARE PRICED AT COST—SOME LESS.

Auto Vacuum Cleaners, operate from manifold. Gets the dust out of the upholstery—\$7.00
Alemitte Grease System, easy to grease all bearings with gun—\$5.00
Alemitte Hub Caps, not necessary to remove caps to grease—60c
Dust Cloths, for car and furniture—40c
Duco Polish, Large cans—\$1.10
Duco Polish, Small cans—60c
Fire Killer, for gasoline and oils—60c
Fender Guards—\$7.00
Gasoline Gauges, know your gas—\$1.75
Metal Polish—35c
Step Plates—75c
Sun Visors—\$3.50
Shock Absorbers—\$10.00
Spot Lights—\$3.00
Tire Chains—\$3.00
Tire Lock Chains—\$1.50
Tool Boxes for running board—\$1.75
Sparton Horns—\$3.50
Lock Steering Wheels—\$10.00
Lights for rear curtains—75c

FORD BATTERIES NOW \$12.00.

Edwards Bros.

BAY ST. LOUIS, MISS.

BILOXI NURSERIES

BILOXI, MISS.

Established 1892.

Fruit Trees; Roses, Ornamental Plants and Shubbery.

Write for Price. Catalogue List.

LOVEJOY'S

New Tinning and Plumbing Business.
Second St., Next to Vairin's Grocery.

Gutters, Spouting, Water, Gas and Oil Tanks, made of Copper or Galvanized Steel—House or Boat Pumps made of repaired—Oil, Gas and Coal Stoves repaired—Stove Pipe, Black or Galvanized; Chimney Tops, Stacks and Ventilators made to order.

Lawn Mowers, Knives and Scissors Ground and Put in Order. Send your Tea and Coffee Pots; Tea Kettles and Tin Ware to be repaired in plumbing, bath tubs, toilets, lavatory and sinks put in and repaired.

I have been a Mechanic 35 years and my work will please you. I keep no books, my terms are positively cash. Very truly,
ARTHUR H. LOVEJOY, BAY ST. LOUIS, MISS.

Judge

FOR YOURSELF.

(Contents of this column copyright by Judge, "The World's Wittiest Weekly," and reprinted by special permission.)

They are now building apartments so small that the rooms fold into the walls when not in use.

FUNNY BONES.

"You can't always tell what kind a necker a fellow is by the number of loving cups he's won."

"My only regret is that I have but one wife to send to the country."

A monster laundry that is said to be the largest in the world is nearing completion in Chicago. We understand the officials of the company have invited President Coolidge to yank off the first button.

Another Father and Son Joke.
Small Son—Father, what's a cynic?
Father—A cynic, my son, is a man who gives the operator the wrong number in the hope that she'll ring the right one by mistake.

Exactly.
"I wonder why there are so many poor artists?"
"Because there are so many poor artists."

KRAZY KRACKS.
Give a sentence with the word, Oujia.
"Oujia Get Those Eyes?"

Three Musketeers.
My boss is one of the Three Musketeers. He says I musketeer at nine o'clock.

LIZZIE LABELS.
The Birth of the Blues.
Judge—How did you get in this condition?
Prisoner—I wash putting shame hair restorer on m' moustache an' th' bottle shipped!

NOTICE TO CONTRACTORS.
Sealed bids will be received by the Road Protection Commission of Hancock County until Tuesday, February 6th, 1927, at 11 o'clock a.m., at the Courthouse, Bay Saint Louis, Mississippi, for constructing a road protection along Bay Saint Louis extending approximately 2 1/2 miles north and six and seven tenths (6.7) miles south of the existing road protection. The approximate quantities are as follows:

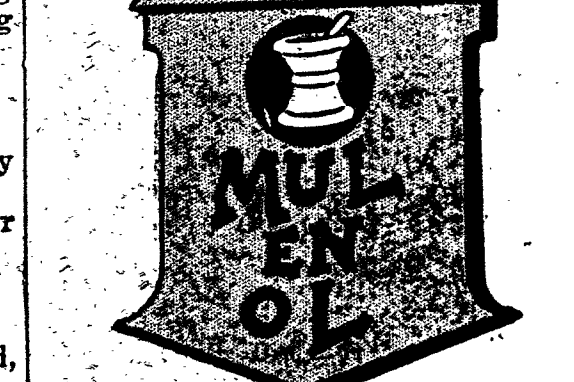
Contract "A"
48,800 lin. ft. Stepped Type Concrete Wall.
2,670 lin. ft. Drain Pipe 12 in.—36 in. diameter.
1,104 Cu. Yds. Concrete in culverts.
8,028 lbs. Reinforcing Steel in culverts.
30,850 Cu. Yds. earth excavation.
261,500 Cu. Yds. dredged earth fill.
Plans and specifications may be reviewed at the office of the Chancery Clerk, Hancock County, Bay Saint Louis, Mississippi.

Copies may be had upon application to J. W. BILLINGSLEY, Consulting Engineer, Interstate Bank Bldg., New Orleans. A charge of \$2.00 which will not be returned will be made for plans and specifications.

A certified check for five (5) per cent. of the total amount of bid, made payable to the Board of Supervisors of Hancock County must accompany each bid.

The right is reserved to waive formalities and reject all bids.

This 6th day of January, 1927.
Hancock County Road Protection Commission.



YOUR DRUGGIST
WILL RECOMMEND
MULE-OL
FOR CUTS BURNS
BRUISES
MULE-OL

INTERESTING ECHOES ST. STANISLAUS COLLEGE

The Juniors are fast stepping into shape as their respective basketball teams are being played.

This year they are divided into three leagues, Nos. 1, 2 and 3. League No. 1 is made up of the larger boys in the little yard and contains six teams, named after the colored sweaters they wear. League No. 2 has six teams, made up of middle-size boys. League No. 3 has four teams of very small boys.

League No. 1 has three games every Monday, beginning at 4 p.m. and the same for Thursday, beginning at 9:30 a.m. League No. 2 play their games every Tuesday and Friday, beginning at 3:45 p.m. League No. 3 play two games every Wednesday and Saturday at 3:45 p.m.

Have you ever stopped to think why S. S. C. boys know so much about basketball and are able to detect fouls committed before the whistle is blown. Here is the reason, they play the game themselves and the body as well as their spirit is in the game when the big teams fight it out. If big boy "Zeke" and his partner, Jim, get a kick out of these little games it might be worth while to come and see how "Boys and His" we can get out of a half hour. At this writing the leagues stand as follows:

League No. 1—

Team	Played	W.	L.
Gray	5	4	1
White	5	3	2
Orange	5	3	2
Blue	5	2	3
Scarlet	5	1	4
Green	5	1	4

Until this week the Grays had a clean record, but the Whites, with determined fighting, have them lose by one point, placing themselves tie for first place. The Orange is following close behind and is waiting for their next game when they take on the Grays. Blue is midway, not quite settled yet, but will spring a surprise when they play the Whites. The Greens started off good but sickness to their team caused them to drop three straight, falling down to tie the Scarlet for last place. The Scarlet team, after being somewhat strengthened, is beginning to show signs of life. We next come to League No. 2:

Team	Played	W.	L.
White	5	3	2
Scarlet	5	3	2
Orange	5	3	2
Green	5	2	3
Blue	5	2	3
Gray	5	2	3

The Whites, Scarlets and Oranges after their games Tuesday, came out with an equal share to first place. The Scarlets were in the lead, but the Whites defeated them last week, evening the count and the Oranges, by their win, caught up in the race with both of them. The three remaining teams, as they now stand, have their choice for either being runners up for second or third, or holding on close to the bottom.

This league is made up of the smallest boys, whose hands are about 2 or 3 feet from the ground and the basket which seems to them to be way up in the sky. Surprising sometimes to see the ball tossed up by little chaps to find its way back to the floor after passing the meshes of the net. The scores of these games are not big but every point counts. The Orange in this league seem to have a firm hold on first place, while the Greens not far behind are looking forward to knock them off their perch. The fighting Scarlets managed to get two wins out of five games, while the Whites seem to be satisfied to hold the bottom without opposition. League No. 3 plays again Saturday and with this game to play their standing might be somewhat changed. However, this is how they stand at this writing.

The members of each league and also of each team is as follows:

League No. 3—

Team	Played	W.	L.
Orange	5	4	1
Green	5	3	2
Scarlet	5	2	3
White	5	1	4

Vaccaro—You know, when I drink coffee I can't sleep.
Greene—It's just opposite with me. When I sleep I can't drink coffee.

Ask Uhry about the first time he bought an ice cream cone from a soda fountain. (He ate the ice cream and returned the cone).

Rayne—Where was the Declaration of Independence signed?
Kinberger—At the bottom, sap.

Loyalty.

Every person speaks of loyalty, and he thinks the other person is loyal but for a person to be a real loyal American there are five requirements he should live up to:

First—He should be loyal to his God. By prayer and keeping the commandments. Without loyalty to God a person can have no faith in anything or in any person.

Second—He must be loyal to his parents. By respecting them and doing all that is possible to lighten their work. Without loyalty to a parent a boy receives no home training and is not worthy of the title of gentleman.

Third—He should be loyal to his school and teachers. To try and keep all rules and help some boy who is not going in the right course, and obey his teachers.

Fourth—Loyalty to your country is one of the greatest for a person not

to possess this quality for his country he will be lead to break its laws and cause general disturbances besides setting bad example.

Fifth—Loyalty to humanity. He should do his best to help his friends so that they may learn the true meaning of loyalty.

If a person wants to have the true name of a "Loyal American Citizen," he should live up to all five requirements, for one without the others has but very little value.

Basket Ball News.

The Rockchaw varsity has had lots of rest in the last week, due to the mid-term examinations. They have tackled the examinations with the usual zest shown in a basketball game, so you may be sure that quite a few 100 per cents. will have accumulated.

Even though no games have been played in the last week, the boys have been faithful about practice, and have learned a few tricks to show to the Hebrews of New Orleans, whom they play next week.

The Hebrews have a good team, beating the Mobile Y. M. C. A. 23-21. Pallet, Klinger and Kleinfeld, the Hebrews, are to be especially feared. They have played together for years and know the game in every detail.

The Radio Has Lengthened the Life of the Farmer.

The development of the radio has made home life possible for people living in the country.

The working man must have some sort of amusement to relieve the monotony of his daily routine. The farmer working all day comes home at night "dog tired," too tired to go anywhere for amusement; hence his life is just one dreary day after another. This makes a man grouchy and ruins his nerves, which shortens one's life considerably.

The invention and constant improvement of the radio has made it possible for the country man to get some educational, entertainment in the company of his family and at no cost at all. Business cares are forgotten as sweet melodies are broadcast into the home via radio.

Another Treat For Sunday.

The Stanislaus Reserves who showed so much fight and gameness last Sunday against the Cases of New Orleans are scheduled to meet the 125-pound team will play a preliminary game with the Harmony Athletic club, also of New Orleans. Both games are due to furnish many thrills.

The Reserves have decided to play real ball throughout the whole game instead of waiting until the last two minutes, as they did last Sunday. Let us forget the scores of the game in the last two minutes, only to fall short by one point of beating the Cases.

The Reserves promise a good game. These are the boys who furnish the practice for the Varsity and are also the making of the school's squad. We hope the boys won't get tired of either being runners up for second or third, or holding on close to the bottom.

A Possibility.

Mr. E. R. Bradley, famous horse breeder of Kentucky, is trying to arrange for the St. Xavier's basketball team of Louisville, Ky., the Catholic National champions, to come to New Orleans and play a few games. If that can be arranged and they get within striking distance of the Rockchaws, Brother Peter will do everything in his power to get a game with the much touted champions.

We feel sure that the Rocks will do their share toward furnishing the boys "with a little recreation."

Boost this move to show the world that Stanislaus takes on the best there is, and the Rockchaws will do the rest.

Last Thursday morning quite a crowd of boys were gathered around the doors of the pool hall waiting for them to be opened at 9 o'clock. That day the poolroom was opened for the first time since the holidays and quite a business has progressed in it ever since. We hope the boys won't get tired of it and desert the "ole hang out."

One day last summer Babin and Bonura were watching a farmer roll a steam roller over a field and Zeke said, "Babin, what's he doing that for?" and Babin replied rather indignantly, why, sap, he's going to raise mashed potatoes.

Duff—Is basket ball your favorite game?

Shunk—No, quail on toast, what's yours?

Kindo—Say, Duke, what do you know about Nitrates?

Thierry—Well, not much, but they are cheaper than day rates.

Gatens—Say, Ware, what's wrong with you and your girl?

Ware—Oh, she had a birthday and I ordered 17 roses.

Gatens—That ought to have made it alright.

Ware—Yes, but the darn fool short changed me and sent only 8.

Visitors.

Last week the college was the host to two former Stanislaus graduates, Mr. David Keiffer and Mr. Tom O'Connor. We hope that they enjoyed seeing their old colors wave to victory over Loyola, for I am sure the college was pleased to have been able to entertain them.

DAY BY DAY IN MISSISSIPPI

BY HELEN GOODWIN YERGER

Sea Coast Echo Jackson, Hdqrs., Room 401, Lamar Life Ins. Bldg., Jackson, Miss., Jan. 27, 1927.

Dispatches from Washington this week state that postoffice and treasury department officials have recommended to Congress appropriations for new postoffice buildings in Jackson, Lumberton and Kosciusko, rebuilding of the one at Corinth, and an addition to the one at Hattiesburg, costing \$200,000. Jackson postoffice receipts showed such a large increase, 167 per cent., that the plan of enlarging the present building has been abandoned and the substitute plan adopted of selling the present site, which is estimated to be worth between \$250,000 and \$300,000, and adding the sale price to the sum to be appropriated, \$225,000. The purpose is to purchase a larger site in a less congested part of the city, the present location of such plans is the public is greatly inconvenienced by the congestion of traffic occasioned by persons in cars with business at the postoffice, while traffic at this point has become a serious problem.

The unusually large number of criminal appeal cases on the Supreme Court docket, as called on Monday, has attracted much comment, especially because of the large percentage of appeals from violations of the liquor laws. Out of a docket of fifty criminal cases all but twelve were for liquor law violations. Of the exceptions three were for murder with life sentences and two for manslaughter. The 25 per cent. increase in liquor law violations—the percentage has generally run about 50 per cent.—has occasioned some speculation as to the cause. There has not been reported any unusual activity as to the part of law enforcement officers, though this has been suggested as a probable cause for the increase of cases, as indicating a desire on the part of candidates for re-election to "get their houses in order" before election day. During a discussion of the subject this week, "Billy" Buck, clerk of the Supreme Court and noted for his bon mots, was asked if the increase of liquor cases did not prove dissatisfaction with the prohibition laws. Billy promptly replied, "Why, no; prohibition has satisfied more people than any law I ever knew of. Those who don't drink liquor are satisfied there is still too much, and those who do drink it are satisfied there isn't enough."

The auto license tax is disturbing the public mind no little. Sheriffs of some counties, acting upon sound advice, have collected the tax and given receipts for the same when tags had not been received. In such counties car owners are "sitting pretty." In the circuit court of Adams County to mandamus to the sheriff to collect damages where the tax was not paid on Dec. 1st, took Attorney-General Knox from Jackson to defend the people in what is understood to be a test case, the plaintiff in the case being assumed to be a representative of the companies on the bonds of the sheriffs.

Both Attorney-General Knox and Revenue Agent Miller pledged themselves at the meeting of sheriffs called by State Auditor Riley in December for a discussion of this matter not to collect the penalty; they are without power to speak for their successors in office, and in the event the penalty is declared legal by the courts it is collectible within a five-year period.

In this connection it is pointed out that while the legislature will, undoubtedly, refund the part of the penalty that reaches the state treasury, the taxpayers still stand to lose the 50 per cent. of the penalty that the law permits the sheriff to retain.

The effect of delinquency in the case of auto tax payment on the voting privilege has been another matter of keen interest in the past week. State Auditor Riley, through whose office the tags must pass before reaching the sheriffs, has assured the public, through the local press that failure to obtain a new automobile license by the first of February will not disqualify the citizen from voting. In support of his statement he cites Section 4118 of the Code of 1906, which provides that a citizen must have had opportunity to pay taxes before he can be disqualified for non-payment.

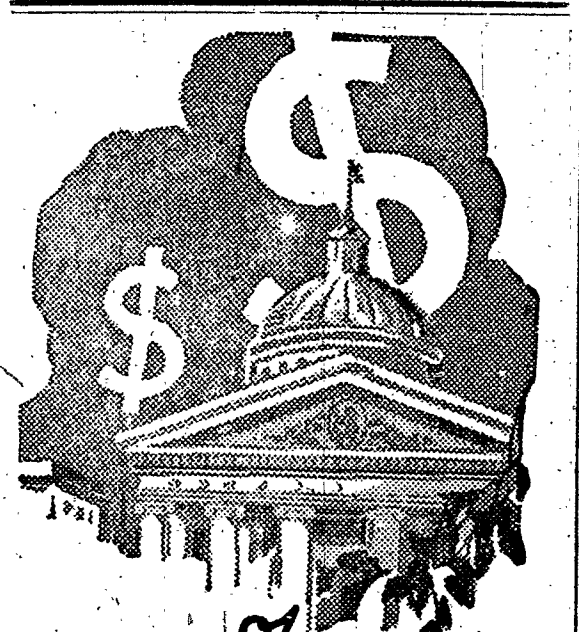
Criticism of the State Insurance Commission for recent increases in certain classes of insurance is met by John Sharp Williams, III, president of the body, with the remark that for Mississippi increases were made almost a year after practically every other state of the Union had recognized the justice of making rates, meet the loss ratio that the companies have shown in the past. The increase allowed by the commission is one-fourth the amount asked by the companies, and saves the insuring public more than three-quarters of a million dollars, or 234 per cent. Figures for the past five-year period in Mississippi show that the companies paid out \$114 for every \$100 they took in. The statement given out by Mr. Williams includes these significant sentences: "The more rates Mississippi has, the more the rate will be; and the fewer the rates, the less the rate. The rate level in any state is determined by the losses sustained in that state. Each state must pay for its own ash-heaps."

State Commissioner T. M. Henry has also come in for a share of criticism in this connection, and has addressed a letter to the public setting forth the fact that he has nothing to do with the fixing of rates, which is a matter entirely in the hands of the State Rating Bureau, composed of the licensed fire insurance companies of the state, and the State Insurance Commission, composed of three members, one of whom is appointed by the governor, one by the attorney-general, and one by the insurance commissioner.

bright prospects of success for another similar plant, the dairy business continues to boom in the prairie section, and cotton looms less large in the farmers' plans for future production. One highly favorable feature of the station of such plans is the larger towns of the sections is the co-operative spirit that develops, and the absence of local jealousies since the central plant has a cohesive effect, promoting community interests, developing good roads, and providing the farmer with what he has long needed—an all-the-year-round cash resource.

Akin to dairying in the immediate and beneficial effect on rural life is the poultry industry, which the press of the state indicates is developing rapidly. Dr. R. S. Curry, of this city, who has made an outstanding success of his flock in co-operation with E. P. Clayton, poultry specialist of the A. & M. College, reports a 50 per cent. increase in egg production as a result of increased interest in the feeding hours of his hens. After the hens have gone to roost at the regular hour, he prepares the next day's ration, and at 5 a.m. turns on an electric light in the pen so that they may begin to eat. Dr. Curry reports that he frequently finds several eggs when he goes out to the pens at 7 o'clock.

Monday was an important day for the American Legion Auxiliary, as it was honored for its mid-year board meeting with the presence of the national president, Mrs. Adah Wright Macaulay, wife of the chief of the department, with the Henry Graves Post Auxiliary acting as hostess for several delightful affairs, including a dinner and tea at the home of Mrs. Will Westbrook. The Mississippi auxiliary has set a new record for the United States in membership, having renewed 102 per cent. before Jan. 1. With the Carnation Milk Products Condensery assured for Tupelo, and with Pontotoc reaching out with



500% INCREASE in Railroad Taxes Since 1905

It is an economic fact that taxes must go on, forever, but for American railroads, taxes go on forever increasing.

During the past 20 years, the taxes on the railroads have increased from \$63,474,679 in 1905 to \$366,200,109 in 1925, or practically 500%; and from 3.044 to 5.875 of the gross earnings. Assessors may come and go, methods of taxation may change, deficits may follow dividends into the pits of receiverships and reorganizations—but taxing the railroads never stops.

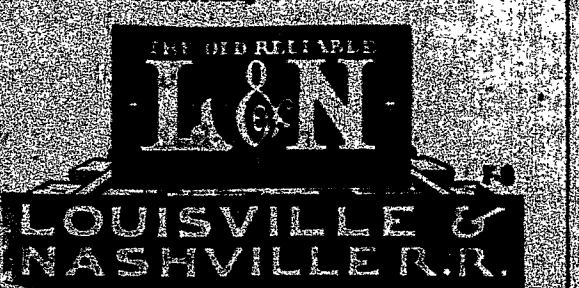
While there is much talk at present about reducing Federal taxes generally, railroad taxes, the bulk of which is collected by the states, are increasing more in 1926 than in any other year in history, excepting 1917, in which this country entered the World War, when Federal taxes were so largely increased.

Railroad taxes in 1926 will, for the first time, approximate \$400,000,000; and will consume a larger percentage of gross earnings than in any previous year. Not only will they exceed the dividends paid this year, but they will exceed those paid in any past year, excepting perhaps 1911.

Railroad taxes in the first nine months of 1926 have shown an increase of almost 10% over the corresponding period of last year—while gross earnings during these months have increased but 4.7% and operating expenses have increased 2.7%. The increase in taxes was, therefore, almost twice as great, relatively, as the increase in earnings, and almost four times as great, relatively, as the increase in operating expenses. In 1911, railroad taxes in the United States were 3.6% of gross earnings; in 1925, they were 5.8% and in 1926, they will be about 6.1%.

It is doubtful if there is any other country in the world in which so large a part of railroad earnings is paid out in taxes as in the United States—for instance, railroad taxes in Great Britain, in 1925, were only 3.7% of their gross earnings.

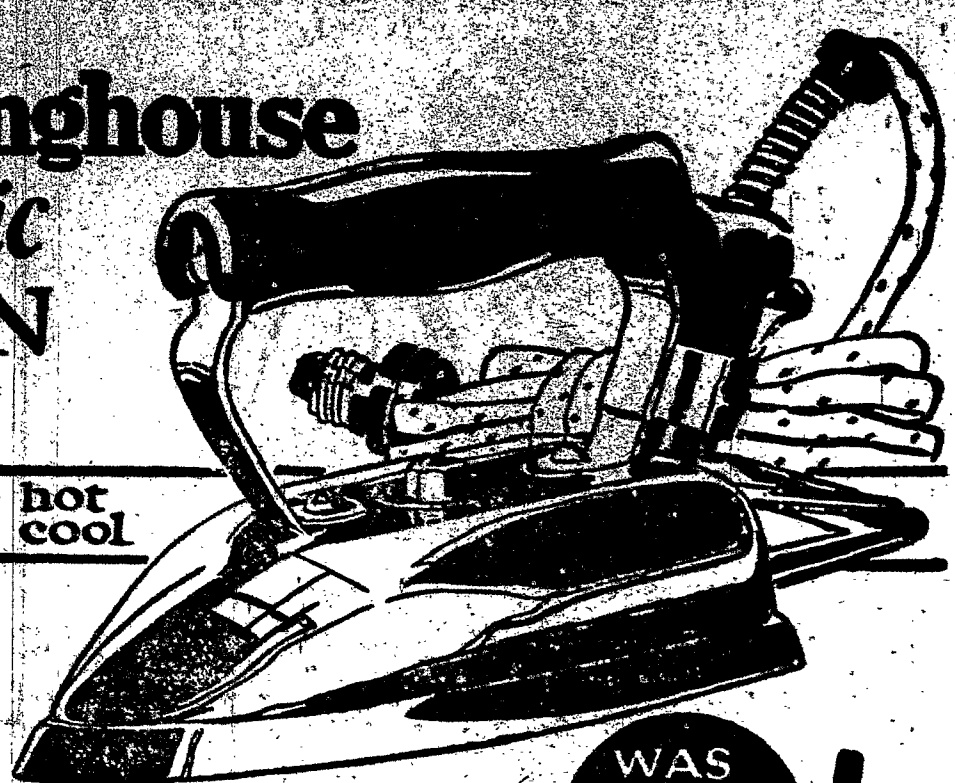
While, in years of general prosperity and large earnings, the railroads may be able to stand these tremendous increases in their tax charges, including taxes, they were almost bankrupted by them in 1917 and 1918, and the question of what will be the effect of the increase in taxes now coming on at the rate of 10% a year, is one to be seriously considered.



The New Westinghouse Automatic IRON

Click never too hot
never too cool

See it
in our store-



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\$8.75

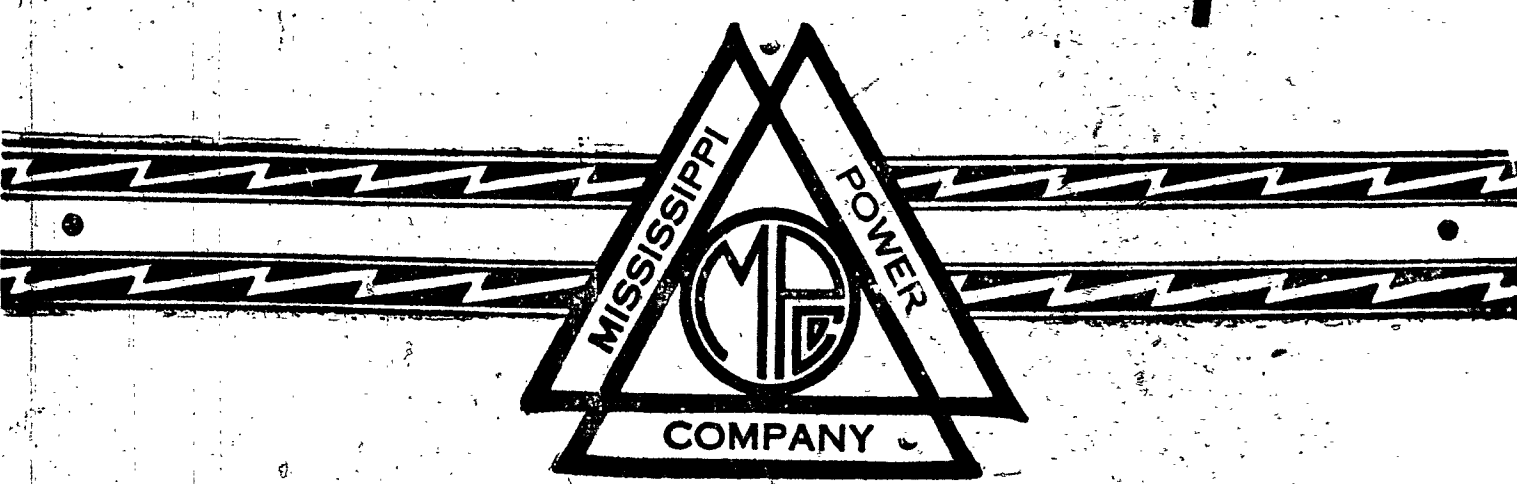
Now—
\$7.75

Come in and see the finest iron ever built! The iron that is always the right ironing temperature—it turns off the current before it is too hot, and then on again before it is too cool.

A simple positive thermostat controls the heating. This famous million dollar invention is a bi-metal disc, nothing to go wrong, nothing to get out of order. It will function positively and accurately long beyond the life of any iron. Get your Westinghouse Automatic Iron Now. Our special offer is in effect only during February—75c down and a dollar a month on your light bills for 7 months.

during February
ONLY

75c down
\$100 on Your
Light Bills
for 7 months



Canadian Publisher Praises Pine Hills.

W. J. Douglas, publisher of the Mail and Empire, Toronto, Can., spent two weeks as a guest of Pine Hills hotel, writes glowingly of Pine Hills as a winter resort and of the entire Mississippi Gulf Coast.

Mr. Douglas believes that the Mississippi Gulf Coast promises to be one of the greatest winter resorts within a very short time, owing to its mild but invigorating climate, its wonderful appeal to the sportsman, be it fishing, hunting or yachting, together with its proximity to New Orleans, "America's most interesting city."

Mr. Douglas is loud in praise of the Pine Hills hotel. Free from the hustle and bustle of most resort hotels, he considers it an ideal place for diversion and rest. He classifies the hotel among the finest in America in its service, furnishings and appointments. Further he states, "The wonderful outlook from the hotel gallery is very enticing, with its velvet green lawn, tapering to the water's edge, and to the rear the beautiful golf course and rolling hills." He says he expects to again visit Pine Hills in April and meanwhile will spread the word of this beautiful region among his countrymen in Canada, that they may know its charm and opportunities.

Hen Laid Each Day.

In South Carolina there is being conducted an egg laying test and a White Leghorn pullet from Massachusetts came South and made a record of 61 eggs in 61 days.

There are a number of similar tests being conducted in other parts of the United States and this is the only bird to give perfect performance in this period.

Poe's Letter Brings \$3,600.

Rare letters and documents brought high prices at a recent sale of the collection of the late Tristram Coffin in New York. A letter of Edgar Allan Poe was bought for \$3,600, while another brought \$1,100. A letter of Benjamin Franklin's also brought a high price, \$1,900.

Card of Thanks.

I wish to extend thanks to my many friends who were so kind to cast their votes in my favor at the Donegan Show Popularity Contest, during the past week. Again thanking you for your support and courtesy, I am, Respectfully, MABEL LADNER.

Card of Thanks.

I want to thank all my friends for the wonderful support given me in the voting contest carried on at the Donegan Show, and the many friends who assisted me in making my victory a complete success. (Miss) PEARL KINGSTON, Bay St. Louis, Miss.

PROFESSIONAL CARDS

DR. J. C. BUCKLEY,
Physician and Surgeon.
OFFICE: Fahay Drug Co., Phone 30.
RESIDENCE: 126 Carroll Ave. Phone 315.

DR. B. L. RAMSEY,
Dentist.
ECHO BUILDING,
Bay St. Louis.

DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
Telephone No. 34.
BAY ST. LOUIS, MISSISSIPPI.

ROBT. L. GENIN,
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in All Courts.
BAY ST. LOUIS, MISS.

GEX & WALLER,
ATTORNEY SAT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISS.

ADVERTISERS!

Remember
The Sea Coast Echo
Covers Hancock County
Like the Dew.
Cheaper than Posters
One Ad. Tells it to
Thousands.

UNABLE TO WALK WITHOUT HELP

Now perfectly well after
simple home treatment

All the way from Ireland, J. McKenna of St. Patrick's House, Kilmannham, Dublin, sends this report of a remarkable cure and complete recovery from an acute attack of sciatica. "I was very bad with sciatica in my hips and legs and was unable to walk without assistance," he writes. "I took a friend's advice and got a bottle of Sloan's Liniment, and am now perfectly well."

Sloan's gets results because it doesn't just deaden the nerves. It helps the body to throw off the cause of the pain by stirring up the body's own curative powers. Put it on lightly. No need to rub. It is the medicine itself that does the work. It will give relief at once to pain, swelling, stiffness, inflammation. Get a bottle today and have it on hand. All druggists—35 cents.



DRYS MUST STOP BREAKING LAWS TO GET EVIDENCE

Mellon Flatly Stops Deceitful Under-Cover Work in Department—Investigation of Dry Agents Operations Shows It Common Practice.

Prohibition enforcement will be carried on hereafter without any authorized violations of the law by enforcement agents, Secretary Mellon putting his foot down flat this week on the practice of operating traps and "government speak easies," such as his report on activities of "undercover men" disclosed to the Senate Tuesday.

Mr. Mellon made it clear he was thoroughly out of sympathy with the principle of law enforcement involved in the "Eases cited to the Senate, and emphasized that it had never been the treasury's policy to commit illegal acts in the apprehension of law violators.

Apparently the instances cited were developed by subordinates in the prohibition unit without the slightest knowledge of the treasury chief, as he expressed surprise at the disclosures and indicated that, as far as he had information, the "bridge whist club" in New York was conducted without sanction of higher officials in his department.

General Andrews has sent instructions to all administrators to avoid any violation of the law in enforcement operations. Mr. Mellon felt the report to the Senate would be a warning to agents, but made known his own attitude as a guide to enforcement officers. He said a careful check would be kept hereafter to restrain overzealous agents.

Co. Health Officer Addresses Colored Parent-Teacher Ass'n

The Parent-Teacher association of the Valena C. Jones high school met on the 27th instant in one of the most enthusiastic meetings in the history of the association. An address by Principal F. W. Brown introduced Dr. C. M. Shipp, county health director. Dr. Shipp appealed to both parents and teachers alike for their continued co-operation that health conditions among the colored people of the county, especially the children, might continue to improve and that such diseases as smallpox, diphtheria, etc., might finally be eradicated. His address was practical, timely and instructive.

Elen Holmes was elected delegate to the Sixth Congressional District Association of Teachers in Colored Schools, which will convene at Laurel Feb. 18 and 19.

The following officers were elected for the ensuing year: Elen Holmes, president; Fannie Brooks, vice-president; M. L. Brown, treasurer, and Lillian Smith, secretary.

RHEUMATISM

While in France with the American Army I obtained a French prescription for the treatment of Rheumatism and Neuritis. I have given this to thousands with wonderful results. The prescription cost me nothing for it. I will mail it if you will send me your address. A postal will bring it. Write today. PAUL CASE, Dept. C-1381, Brockton, Mass.

A QUESTION

After reading a few of Machiavelli's essays on chicanery, one wonders how long he would last as a modern used car dealer. It would give him a great laugh, we know, as he conscientiously recommends one Used Car before offering them for sale. But the proof of a principle is in its success—and the laugh would be on him, after all.

BREATH & CUE Dealers
Main and Front Sts., Bay St. Louis, Miss.

A USED CAR IS ONLY AS DEPENDABLE
AS THE DEALER WHO SELLS IT

The Sea Coast Echo

POLITICAL ANNOUNCEMENTS.

FOR CIRCUIT AND CHANCERY CLERK.
The Sea Coast Echo is authorized to announce
A. G. (RED) FAYRE
a candidate for election to the office of Circuit and Chancery Clerk, of Hancock County, subject to the action of the Democratic primary.

FOR SUPERVISOR—BEAT 3.
The Sea Coast Echo is authorized to announce
A. J. BILBO
a candidate for election to the office of Supervisor, Beat No. 3, of Hancock County, subject to the action of the Democratic party.

FOR COUNTY SUFF. OF EDUCATION.
The Sea Coast Echo is authorized to announce
DANIEL J. EVERETT
a candidate for the office of County Superintendent of Education, of Hancock County, subject to the action of the Democratic primary.

FOR SHERIFF AND TAX-COLLECTOR.
The Sea Coast Echo is authorized to announce
T. ED KELLAR
a candidate for the office of Sheriff and Tax-Collector of Hancock County, subject to the action of the Democratic primary.

FOR SHERIFF AND TAX-COLLECTOR.
The Sea Coast Echo is authorized to announce
JOSEPH C. JONES
a candidate for the office of Sheriff and Tax-Collector of Hancock County, subject to the action of the Democratic primary.

CITY ECHOES.

—Mr. and Mrs. Ed. Carrere motored out from New Orleans last week-end and Mrs. Carrere and the children are registered at the Hotel Weston for a while on the Mississippi Gulf Coast, and mingling with the many friends in local social circles.

—Mr. Jos. Pravat, business man and leading citizen of Slidell, La., returned to his home Wednesday, after a stay of several days, visiting at the home of his son-in-law and daughter, Mr. and Mrs. Arthur Scafie, in Union street, and his brand new grand daughter.

—Mrs. R. R. Perkins was taken to New Orleans Tuesday very ill and is at Touro Infirmary, suffering from an illness of long duration and heart affection. The many friends of the family are deeply concerned and hope for an early recovery and return home.

—Mr. and Mrs. Horace L. Kergon returned home the early part of the week, accompanied by their young daughter, Helene, who had been desperately ill at Touro Infirmary since the first of the year, a victim of pneumonia. The return home will be good news to the many friends of this excellent and popular young couple.

—The F. E. Beeson shoe store reports business "good" and Mrs. Beeson is advertising in The Echo brings direct results, and is a firm believer in this medium. This has been proven time and again. The right kind of goods and the right kind of advertising will bring results, but you must keep everlastingly at it.

—Dr. J. A. Mead and family motored from Finkbine, Miss., to Bay St. Louis and visited relatives at Logtown during the early part of the week, and meeting many friends at both places. Logtown their former home. Dr. Mead is connected with the hospital at Finkbine, formerly D'Lo, where there is an average of fifty patients and reports a busy time.

—Work was started this week on a handsome stucco dwelling in Ullman avenue, opposite central school, for Leo Graham Ford, of New Orleans, who recently purchased quite a strip of land adjoining, and plans to build other structures of the kind. The dwelling is strictly modern, thoroughly equipped and of the Spanish Mission style.

—P. E. Oster, who recently left for California, accompanied by Mr. Hollemann, by automobile route, returned home a few days ago, abandoning the long and arduous trip for the reason serious motor and other troubles developed, turning back home at Lafayette, La., where Mr. Hollemann continued on to the Pacific coast by train. Mr. Oster, however, plans to make the trip later.

—Mr. A. R. Hart has returned from Meridian, where he was called by message announcing the serious illness of his brother, E. H. Hart, who passed away after Mr. Hart reached the bedside. The deceased was a prominent resident of East Mississippi, and had on several occasions visited at the home of his brother in this city. An account from the Meridian Star appears elsewhere in this issue of The Echo.

—No better time to plant rose bushes and other favorites of the garden than now. The Biloxi Nurseries, established 35 years, is making a specialty of out-of-town orders and solicit orders for all kinds of plants and shrubbery, fruit and other trees. Write Mr. Bivins today for a price list or take a motor trip over to his place, over the new d'Iberville bridge. Biloxi. Advertisement appears elsewhere in this issue of The Echo.

—H. S. Weston, president of the Board of Supervisors, and A. G. Fayre, deputy county clerk, are quite busy at the courthouse during the past two or three days, signing the issue of half million dollars bonds, recently sold to the New Orleans Whitney Bank, from which the funds will be derived to build Waveland's seawall. They are also signing a half million dollars of bonds in denominations of one thousand dollars, but it all comes under the "scheme of things" in every day life.

—The Louisville & Nashville railroad has just issued an attractive and unusually interesting new folder, entitled "Leave the Steamboat for the Motor Car." The folder is a "Wake Up in the Land of Roses and Sunshine," referring, of course, to the Mississippi Gulf Coast. Opening the handsome folder one's eye and mind is met with "No Snow! No Ice! Just Paradise." Continuing the folder one is told of the "Wine and Roses" of the Gulf Coast. Frost behind and enjoy the cold months in this semi-tropical land of scenic beauty and charm. Come down to play and you may decide to stay, for the growth of the Gulf Coast section is rapid and new houses, new industries and new opportunities are developing all along this charming coast.

The power of liberal and persistent advertising is well evidenced in there is still an active demand for Power company, which finds The Echo an excellent medium. Considerable of the company's 7 per cent stock has been sold in this section and there is still an active demand for more. There are two reasons, the stock is desirable and that it is offered for sale and is well advertised. Electric stoves and other equipment for the home has also found a ready sale from advertising. This week the ad features the electric iron.

—It is noted every store department in the new Masonic Temple, recently completed in Main street, is occupied and tenants find the place most desirable from every angle. The interior is roomy and attractive and the steam heat for all tenants proves a decided convenience in these days of high priced fuel, to say nothing of the inconvenience of building and keeping up fires. The Temple is one of the newest and handsomest buildings of our city, an asset, and one in which every lover of Bay St. Louis takes interest and loves to point to with civic pride.

—Alonso B. Haydon, who has the contract for plumbing at the new A. & G. theater, has entered upon his part of the big handsome building and is making considerable progress. Contractor John T. McDonald has about completed the brick work and the woodwork is well under way. It might well be said the exterior is finished, remaining work now to be applied to the interior, with its plaster and chandeliers. The building is very attractive and substantial, one of the finest in the city, and towers far above the Echo Bldg., which it adjoins.

—It appears the county campaign has fairly opened with a number of candidates already announced in the columns of The Echo. Of course, there are many more to come, all good men, and the only regrettable part is there will not be sufficient offices to go around. There is a volume of truth about the early bird, and this applies to the candidate who announces early. It costs no more to announce in the newspaper now than later, and, incidentally, the early candidates frequently get the edge on the late fellow. C'm, fellows, the water's fine!

—S. F. Gentry, secretary of the Bay St. Louis Chamber of Commerce, recently returned from Jackson, where he attended a meeting of all secretaries of the Chambers of Commerce of the State, which convened on January 19th and held session for the day. On the following day the secretaries attended a meeting of the Mississippi Development Board, which Mr. Gentry states prove interesting, educational and inspirational. H. S. Weston, of this county, was one of the speakers on the occasion and his remarks were received with the approval of the enthusiastic attendance.

—Mr. and Mrs. J. P. Smead and Dr. Park and wife, from Cincinnati, O., recent arrivals for the winter, are thoroughly delighted with their visit to this section, and are occupying the former Harrison villa on the beach front. Dr. Park for twenty years has been visiting Florida and the winter and expresses his delight over the Gulf Coast and Bay St. Louis, especially to the extent that he plans to be a regular winter resident in future. The Doctor and Mr. Smead are brothers-in-law, both retired from active business. They were honored guests at the Bay St. Louis Rotary club Wednesday evening.

—Contractor W. D. Hays, building cement sidewalks over the city, under special ordinance, begun his work in earnest this week in front of the church and convent property, including that of E. C. Fayard, and judging from the appearance of the fine work and the improvement itself to the city, we hope in time to see cement sidewalks over the greater part of the city, at least. It will give added value to individual property and city as a whole. Mr. Hays is experienced and comes well recommended from Jackson, Miss., where he has executed contracts for much of the public work in that city, including large individual projects. City Engineer John C. Demas is supervising, representing the public interest.

The Weston Hotel has a very interesting folder in press which gives this section quite a send-off, and carrying a number of illustrations, will give this section added publicity to that sent out by the local Chamber of Commerce and the different railroads and newspaper publications. Manager Babcock plans to send these out in reply to letters of inquiry received at the hotel, of which there are quite a number these days. Mr. Babcock believes in letting the world know about Bay St. Louis and to do so there is no better way than by the printed word. Printer's ink will carry and convince like nothing else will. The Weston Hotel slogan is, "Bay St. Louis, The City of a Thousand Charms."

Coming to lack of equipment the firm of Moore & Yoeman were unable to begin work on the Bay St. Louis bridge last Monday, as originally planned, but we are informed that considerable equipment and material is on the way and during the coming week there should be considerable progress in the construction of the bridge. However, the outlook is promising and the splendid bridge which is soon to take shape will attract the interest and commendation of many. The State Highway Department and both President H. S. Weston and associates of the Hancock County Board of Supervisors, and President E. J. Adam and associates of the Harrison County Board of Supervisors have been indefatigably busy in the good cause.

—J. W. Clark, traveling freight and passenger agent of the Western Central System, with headquarters at Gulfport, was a business visitor to Bay St. Louis Tuesday afternoon, looking after the interests of the I. R. over in this direction. During a conversation, Mr. Clark called to the attention of the local Chamber of Commerce, and President H. S. Weston, while on the Gulf Coast recently, and which was also made personally to The Echo and published in these columns at the time, that with the completion of the Bay St. Louis to county bridge, a bus service would connect the city with the I. R. and that Bay St. Louis would figure in all of its extensive advertising of the Mississippi Gulf Coast. Mr. Clark said the tourist business out from Chicago to the Coast was materially increasing every day, and that the I. R. is planning to send a New Orleans to Bay St. Louis train, which would be a splendid asset to the community. However, conditions are now more favorable to the enterprise, and we are glad to see Mr. Jackson took the trouble to see Mr. Clark. The bridge is planned and the train will be liberal patronized in the consciousness of the community.

BILOXI'S FIVE-STORY APARTMENT HOTEL TO OPEN FEB. 15

(CONTINUED FROM PAGE ONE)
The main floor, running from the lounge on the east, thence to the lobby, where it becomes a part of the main foyer, and continues westward to the main dining room. Beyond this crossway, so to speak, and on the east side, there is a large apartment in the surface of the wall, which will be used as the clerk's desk. At the extreme end of the vestibule are the elevators, two to carry passengers, and one to handle freight.

Old Ivory Predominates.
Entering the lounge, an atmosphere of simple splendor is very noticeable. From the ceiling, far above the terrace, a series of crystal chandeliers will hang while on the north end of the room there is to be a large mantel with an immense mirror stretching upward from the apex of the mantel. High above the top of the mirror are the mezzanine gallery overlooking the lounge. Old ivory is the predominant color in the room, while the floor is patterned with a grey and white check. Large windows, facing on the east and south, will afford a view of the water's edge. There is a card room adjoining the lounge, for the use of all the guests of the hotel. The main dining room, directly opposite the lounge, is identical to the latter chamber in decorative description, with the characteristic colonial high ceiling.

Marble Stairway.
A marble stairway leads from a point near the elevators, on the east side of the main corridor, to the mezzanine. A round the east end of this foyer, lined with show windows, stretches to the private automobile entrance. On the immediate right, as the mezzanine is reached, is a large writing room overlooking the lounge. Continuing around the mezzanine, there is a gallery overhanging the main lobby. This intermediate floor will be luxuriously furnished with chairs, tables, lamps, and all furniture featuring the mahogany and walnut.

There are also two private dining rooms, a ladies' room, a children's play room, a large linen room, an employee's shower and rest room, and service elevators and stairways. The location of the service section on the mezzanine is such that a network of corridors will afford a ready means of exit for all the inner activity of the hotel to be conducted in a little world apart from the public spaces.

Service Section on Main Floor.
On the main floor, reverting to the service section, there is the thoroughly modern kitchen with its auxiliary section. All the latest equipment is to be found here, with cold storage rooms, chef's office and the usual necessary innovations. The circulating brine system of refrigeration is supplied to all refrigerators in the apartments by a central plant in the boiler room. Oil burners generate steam heat throughout the entire structure.

The four upper floors contain the rooms and apartments, and a T shaped corridor enables most rooms to have either the southeast or southwest exposures. The apartments and rooms are so arranged that it is possible to add as many adjoining bedrooms to an apartment as is desired.

24 Apartments.
In all, there are twenty-four apartments, consisting of a living room, a sun room, a dressing room, a dining room, a bathroom, and a kitchen. All the latest equipment is to be found here, with cold storage rooms, chef's office and the usual necessary innovations. The circulating brine system of refrigeration is supplied to all refrigerators in the apartments by a central plant in the boiler room. Oil burners generate steam heat throughout the entire structure.

In connection with the dining room, there will be a coffee shop and lunch counter, a grill, grocery, delicatessen and bakery. Mr. Harry H. Compton, manager, said that quite a number of future guests have arrived and are awaiting the opening date to move into the new building.—Biloxi News.

—Sheriff and Tax-Collector Jos. V. Bontemps, recently receiving the automobile license and plates from Jackson, ever since has been busy receiving monies for same. All taxes are now due, both city and county, as well as State, and both offices of respective tax-collectors at the courthouse and city hall are busy with the crowd of taxpayers assembling daily. County and State Tax-Collector Bontemps is assisted by E. Van Whitfield and Wallace Bontemps, a force that is competent, courteous and obliging.

—Mrs. Frank Juden and interesting children recently returned from a visit of several months spent in California, where they visited for the greater part of the time at San Diego, visiting La Jolla, Tijuana, Coronado Beach and other resort points near by, in all reporting a memorable trip. Mrs. Juden finds a more agreeable climate on the Mississippi Gulf Coast.

—Mr. and Mrs. D. H. Boyle, who left recently for Southern California, returning home yesterday from their interesting visit. While on the Pacific Coast they visited friends at Redondo Beach, spent a few days in Los Angeles, and extended their trip to San Diego, where they were registered at the U. S. Grant hotel, a monument built by the son to his illustrious father. Mr. and Mrs. Boyle had a most interesting and enjoyable trip, but say they are glad to be back to the Gulf Coast.

—It is interesting to note the Louisville & Nashville Railroad company announces an "after-theatre" train for the Mississippi Gulf Coast, as suggested recently to the railroad authorities by Warren Jackson, managing director of the Gulf Coast Club. This is in line with the effort made last year by the Bay St. Louis Rotary club, originally suggested by Dr. Jas. A. Evans, now vice-president of the club, and which was inaugurated by the L. & N., but lack of hotel facilities on the Coast at the time, attracted the crowds of winter visitors failed to supply the proper patronage and in time the train was soon discontinued running. However, conditions are now more favorable to the enterprise, and we are glad to see Mr. Jackson took the trouble to see Mr. Clark. The bridge is planned and the train will be liberal patronized in the consciousness of the community.

BAY ST. LOUIS CHAM. OF COM. AT STATE MEET

(CONTINUED FROM PAGE ONE)
Mississippi Press Association, who had for his subject, "The Mississippi River and Its Relation to the Development of the South." Among other things, Mr. Skewes told of one small newspaper in the state which contributed over three thousand inches of space each year, which would amount to \$1,500 of paid advertising if paid for, he further stated that the press annually contributed in advertising over one-half million dollars to the state in advertising our advantages and publishing our progress, all of which helps to educate our home people as well as going abroad to tell the story that others may know and be induced to invest in our grand old state.

"Mr. L. J. Folse, secretary of the Board, read his report for the past twelve months, which covers a territory too large to dwell on at this time but I do want to say, their field is large, their work thorough, and their results successful." Mr. Weston said other things he asked the secretaries to see that the roads through their section were well marked. He also impressed the fact that the Chambers of Commerce should extend their activities throughout their county and not stop at the city limits. The next speaker, Mr. H. S. Weston, our own distinguished and valued citizen, not only to Bay St. Louis but to Hancock county and the State of Mississippi, as was attested by the hearty applause which greeted his remarks for his subject "Progress of Life Insurance in the South," in which he dwelt on the value of insurance to loved ones after the policy holders death, of how the Insurance companies had added the man of limited means to build a home, through long loans, of how they helped the state in buying bonds, and of their investments in the state, thus keeping our money at home instead of sending it north and east. Mr. Weston finished by saying that those in the state who are not for us are against us and should be treated as such, which was with a storm of applause, which emphatically demonstrates that all present were in accord with his views.

"The next speaker was Miss Susie V. Powell, president of Mississippi Federation of Women Clubs. Miss Powell dissipated the work that this club was doing for the state and brought out the fact that what the home wanted was luxuries, while what it needed was conveniences, she also dwelt on the possibilities of national parks and preserves which would bring tourists here. She said in part that she thought we did not have a Niagara Falls or a Glacier National Park we did have spots in Mississippi which if carefully tended, would be of sufficient interest to attract tourists.

"Next came Mr. Lachlan Masley, secretary of Mississippi Valley association of twenty-five states, twenty-one of which were located on the water. It comprises 64 per cent, of the total area of the United States, it has 54 per cent. of the population, 70 per cent. of the agricultural products, 52 per cent. of the manufactured products, and 68 per cent. of the total exports of the United States. It was organized to divert the trend of commerce from west to east, from north and south. One instance of the advantage to the farmer of this organization was the fact that a certain grain buyer was enabled to bid 2-1-2 cents higher per bushel on grain, the difference going to the farmer, than he could get elsewhere. The state has been forced to transport this grain by railroad, with high freight rates instead of by boat with their cheaper freight rates. The association is pleading for Congress to set aside a larger budget to be expended on the waterways and navigable streams which feed the territory embraced in this association.

"To repeat, as mentioned above, these meetings were educational and inspiring, when we realize how many various organizations, associations, Boards of Trade and various other agencies throughout the state and outside of the state are co-operating with the other in an effort to make of Mississippi a state we can justly feel proud of, one toward which the eyes of the whole world are turning, for they realize we, of Mississippi, are forging ahead in developing our resources and not waiting for the outsider to come in and develop them for us, which, however, does not mean that we are not anxious to have outside capital enter in and help us grow, for we realize that if we, of Mississippi, manifest a determination to build our state and by so doing prove our confidence in its future possibilities, it will act as an incentive to others to come in to invest and share our opportunities, for he who helps himself can reasonably expect to be helped."

A. & G. THEATER

Attractions to Be Shown Next Week.

Sunday and Monday, Jan. 30-31.

Marion Davies in "THE LIGHTS OF OLD BROADWAY."

Tuesday, Feb. 1.
Law Cody and Mae Busch in "TIME THE COMEDIAN."

Wednesday, Feb. 2.
Bert Lytell and Billie Dove in "THE LONE WOLF RETURNS."

Thursday, Feb. 3.
Lloyd Hughes and Mary Astor in "FOREVER AFTER."

Friday, Feb. 4.
Raymond Griffith in "YOU'D BE SURPRISED."

Saturday, Feb. 5.
Richard Denny in "BEING HOME."

GULF COAST BOUND TO BECOME CENTER COUNTRY'S WEALTH

(CONTINUED FROM PAGE ONE)
accumulated, the greatest population. The Mississippi Gulf Coast, was the natural inference, would come in for the greatest flow of population and wealth; it would be here where great cities and other centers would naturally be created.

Since the World war, he said, there has been a tremendous readjustment of the trade routes of the world. He then described the rise and fall of the Palmyra, telling of its rise when the trade routes crossed the city and its decline when these had ceased. All roads, particularly the railroads, which he enumerated, were headed for the south and this section in particular, at New Orleans and Mobile, leading from the Mississippi Valley the greatest center of wealth and tonnage production for the area and population the world has ever known! It was natural that the Gulf Coast was destined to be the natural outlet and with the logical reasoning it was apparent that this section would come into its own at no distant date for millions if not for billions.

Touching on the back country, and particularly on that section between New Orleans and Bay St. Louis and Vandalia, where the Old Spanish Trail, he said, would in time blossom like the rose. It was a pity, he said, all the trees had been cut away, but this only made room for development and blazed the way. There should be gardens, vineyards, home with the ripple of laughter, play and work. He said that what is needed are farms, farms, farms. Farms could be turned into lots, but lots could not be turned into farms. The back section should be the backbone of the more intimate coastal shores. He closed his address with tribute to the wisdom of those who today are far-sighted and who will live to see dreams come true.

Privately speaking, Col. Edmonds said, when asked if the development of Pass Christian Isles was progressing satisfactorily, but as yet the Johns Realty Company had hardly scratched the earth to what is contemplated and will be accomplished. It was going, he said, to the tune of \$1,500 per day expense. It is assured Pass Christian Isles would be the greatest of all developments along the Mississippi Gulf Coast, on Bay St. Louis and directly opposite the city of Bay St. Louis.

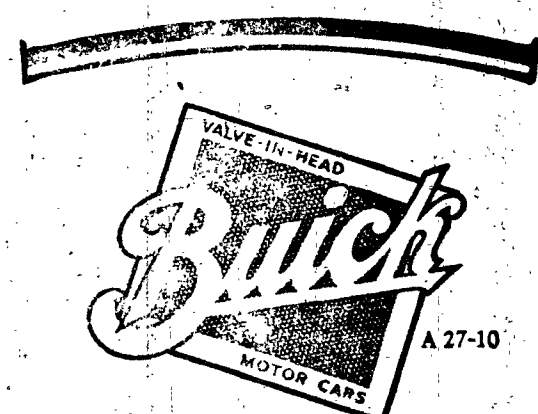
—Mr. and Mrs. Groer Moore had as their guests this week Mr. and Mrs. H. C. Berckes, of New Orleans, who made the trip in their handsome new Cadillac car. Mr. Berckes was a guest at the Rotary club Wednesday night.

DR. J. H. SPENCE DENTIST

605 BLDG. MAIN STREET.
MONDAYS, WEDNESDAYS, FRIDAYS
HOURS: 9:30 A. M. TO 4:00 P. M.
PHONE 188. Work Guaranteed.

NOTICE TO THE PUBLIC.

I will not be responsible for any debts contracted by my wife, Mrs. Myrtle Inez Saucier.
T. A. SAUCIER.
Bay St. Louis, Miss., Jan. 24, 1927.
(Jan. 29-31)



Until you drive one of the latest Buick models, you'll never know how fine motor car performance can be.

You will particularly enjoy the amazing smoothness of the Buick engine, vibrationless beyond belief at every speed.

Buy a Buick! You'll get driving qualities that are the envy of the motor car industry.

THE GREATEST BUICK EVER BUILT

Magnolia Motor Co.,

Gulfport, Miss.

Phone 1189

Counties in Territory

George, Hancock, Harrison, L-2

Jack, Jones, Stans.



THE NEW LEAF?

If you have nothing to show for the past years' work, turn over a new leaf and concentrate your energies on something worth while.

Everyone has in them the ability to realize their fondest desire—but you must start—and now, at the beginning of a new year is the time to begin.

You will need money to carry out your enterprise and we invite you to open an account at our Bank.

We will welcome you.

Merchants Bank & Trust Co.
BAY ST. LOUIS, MISS.

THE EYES OF THE NATION ARE NOW ON THE

GULF COAST

If you contemplate a home or if you want to realize handsomely on an investment—BUY NOW.

Investigate—"WAVELAND HIGHLANDS"

A Beautiful Subdivision at Waveland; all lots high and dry. Graded and gravelled streets; ornamental trees; handsome entrance posts; wholesome water. Between L. & N. station and old Spanish trail; 3 blocks from proposed \$100,000.00 Golf Course; 47 miles from New Orleans and in the path of quick and permanent development.

Lots \$125.00 to \$300.00—EASY TERMS.

Waveland Developing Co. Inc.
821 Carondelet St., New Orleans, La.

ANNOUNCING

COZY CORNER

Resumption of Sunday Night Suppers With Jan. 2nd. Reservations to Be Made Day Before.

Cozy Corner caters to parties, luncheons, dinners and suppers for any and all occasions. Bridge parties day or evening.

The Cozy Corner caters to small and large parties.

TELEPHONE 54.

On the Beach, Bay St. Louis, Miss.

CLASSIFIED ADS

BAVY CHICKS, pure-bred from "best" incubator to you. Why send to a distance? Write to-day for prices. R. I. Red, Leghorns, \$18 per 100, postpaid. One-fourth amount in advance. J. C. O. D. Ferguson Hatchery, Hantsboro, Dept. B.

FOUND.
One grip was found Christmas Day, on Spanish trail, five miles out of Bay St. Louis. Owner apply to L. W. S. care The Sea Coast Echo.

FOR RENT.
Furnished houses, 6 rooms and bath, \$30 and \$55 per month. 114 Booker Avenue.

SATSUMA AND PECAN TREES, kumquat, rose and abelia bushes. Carol Plantations, Theodore, Ala. —1-29-41

MILLIONS LARGE PROSPEROUS CAB-BAGE PLANTS, leading varieties. Also Onion and Beet Plants. Prepared 300, 75c; 500, \$1.00; 1,000, \$2.00. Collect, \$1.00 per 1,000 and prompt shipment. Guaranteed. Will ship C. O. D. Schorner Plant Farms, Valosta, Ga. 1-29-41.

LOST.
One necklace chain, with silver heart and ring attached, between C. C. McDonald's Store and Leonard Ave., along Dunbar avenue. Reward to finder. Return to C. C. McDonald's Feed Store.

FOR SALE.
One cow with calf, fine chance; a bargain. Telephone Thos. W. Kicham, telephone 373-V.

FOR SALE.
One brand new Whippet automobile; has never been used. Owner will take \$100 less than regular price for an unusual opportunity. Address P. O. Box 171, Waveland, Miss.

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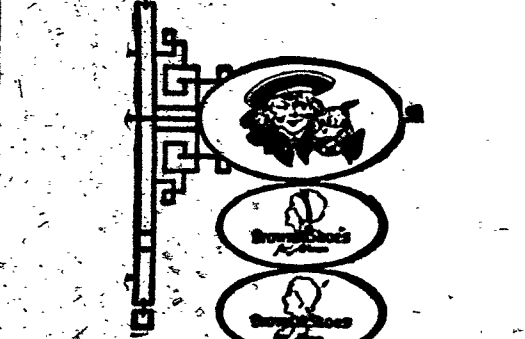
LOST.
One necklace chain, with silver heart and ring attached, between C. C. McDonald's Store and Leonard Ave., along Dunbar avenue. Reward to finder. Return to C. C. McDonald's Feed Store.

Risk Co. Places Radio at Disposal of Coast Club

Proof is given of the ever increasing interest that is being aroused in the Mississippi Gulf Coast throughout the country by the action of President A. M. Burton of the Life and Casualty Insurance Company of Tennessee at Nashville, in placing at the disposal of the Mississippi Coast club the facilities of the great radio station WLAC of this company for broadcasting the program directing attention to the glories of the Coast region. WLAC is one of the three most powerful stations in the South and the opportunity which President Burton has offered to the club to prove of untold advantage in "selling" the Coast to the people of America.

The exact date for the broadcasting of this program has not been fixed but it will be some time within the next two weeks. The arrangements for this service to the Coast are being made between Charles A. Galloway, district manager of the Life and Casualty Company at Gulfport, and Warren Jackson, managing director of the Mississippi Coast club.

All the Sign of Brown Shoes



Happy Feet for All the Family

F. E. BEESON

Long Wear and Comfort in Blue Ribbon Work Shoes.

Here's a 100 per cent. leather work shoe that doesn't feel like a casting of lead on your feet. At the same time it will stand up strong in all in and outdoor conditions. It is easy to look at too. Blue Ribbon Work Shoes are made over lasts that have some regard for your comfort. You will find the kind of work shoe you are looking for here.

Shoes For All the Family.

Opposite Echo Bldg.
Bay St. Louis, Miss.